



# ACTIVITY

## REPORT 2014 - 2023

since inception till June 2023

# ATCHAYAM TRUST

CREATE A BEGGAR FREE INDIA



**National Youth Award 2015-16**  
by Ministry of Youth Affairs and Sports, Government of India



**The Chief Minister's State Youth Award 2019**  
by Tamilnadu Chief Minister - Government of Tamilnadu



**Best Achiever Award - 2021**  
by President of DMK Mr. M.K. Stalin

## ATCHAYAM BEGGARS REHABILITATION HOME

Solarputhur to Lakkapuram Road,  
New bus stand backside Solar,  
Erode - 638 002.

[www.atchayamtrust.com](http://www.atchayamtrust.com)  
[atchayamtrust@gmail.com](mailto:atchayamtrust@gmail.com)

"No act of kindness,  
no matter how small,  
is ever wasted."

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# Chapter - 1

## Profile of Atchayam

- Why Atchayam
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- Founding Trustee & President
- Vision
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- Objectives
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- Atchayam Team
- Flagship achievements of Atchayam over the last 10 years



# WHY ATCHAYAM

The homeless people on streets lack access to basic necessities such as food, shelter and healthcare. They are exposed to harsh weather conditions, violence and exploitation. Without access to education, job training or other opportunities, they may find themselves trapped in a life of begging. While some beggars may be able to find shelter and support from charitable organizations, many are left to fend for themselves on the streets. Beggars are often caught in a cycle of poverty. A few of them suffer from mental health or addiction issues, which can further complicate their situation.

Begging creates an economic burden on the society. It's a social threat and also creates negative impact on tourism. Begging may seem like a harmless activity, but it can have several negative impacts on society. Addressing the root causes of begging such as poverty, lack of education and social inequality, is necessary to alleviate this problem.

Atchayam's focus is to eliminate poverty and social menace by rescuing, providing basic amenities, rehabilitating through admission in respective homes, ensuring sustainable livelihood through capacity building by vocational and skill training programs to rebuild their lives and become self-sufficient, reintegrating the service users with one's family in possible cases and periodical follow up. On addressing the root cause for begging, we reduce the burden on public services and contribute to the achievement of the global goals.

## WHO WE ARE

ATCHAYAM TRUST is a registered (Reg.No-10/2014), non-governmental and not-for-profit organization at Erode established in the year 2014 by a great visionary, Mr.P.NAVEENKUMAR M.E., The trust strives with a holistic approach to provide a dignified life for beggars, homeless, old aged, destitute, physically challenged, mentally ill and mentally retarded people by rescuing them irrespective of gender discrimination and rehabilitate them.

Atchayam Trust is committed towards effective psycho socio economic transformation by creating a beggar free India, with a strong belief that socio economic transformation is rooted in inclusive growth and gender equality.

We recalibrate the traditional approach of rescuing beggars on recognizing that providing immediate relief is not enough to address the root causes of poverty and social exclusion that lead to begging. We work on comprehensive strategy towards transformation of beggars to entrepreneurs by inculcating skills through vocational and skill development training makes them productive.



# Birth of Atchayam Trust

It is a common human act to provide or simply ignore the need of alms seekers. Amidst the common man stuck in daily life and daily work, Mr.P.Naveenkumar, not only a young man with an incredible potential, but also a humane and compassionate soul witnessed the state of beggars seeking for alms in a Salem bus terminal. This is not a one day scene. On one fine day, he put his heart and soul and offered a cup of tea to Mr.Rajasekar, a pitiful and poorful beggar. During their conversation, the former narrated his life story that he has no desire to live due to the death of his entire family in an accident and so with a suicidal thought he became alcoholic to end up his life. The story of this poor fellow was heart-warming and enlightened Naveenkumar's mind about the status of the marginalized people in the society.

With a fascinating insight into the plights of marginalized people, he created awareness about the plights of beggars among the youths, thereby a dynamic group of student volunteers and other professionals were formed as a team leading successfully to the establishment of Atchayam Trust which was legally registered (Reg.No-10/2014), as Non-Governmental and Non-Profit based organization in the year 2014. He was just 20 years young and a final year undergraduate engineering scholar during that course of period. His investments for the welfare of the marginalized people are only his youth and time which will not return in his life span. Despite that, he is attaining a ton of happiness and satisfaction in being a beloved person.

## Founding Trustee & President

Blessed are the ailing parents of the Founder & President of Atchayam Trust, Mr.P.Naveenkumar M.E., as his actions towards the betterment of a society are always commendable and is focused. He was brought up by his grandmother as his father is physically challenged and couldn't move much while his mother suffers from intense Rheumatoid Arthritis. He lived at the risk of losing his parents at any moment. He worked in fields on morning and cleaned cow dung to manage his school expenses. With this struggling, finally he completed his undergraduate in mechanical engineering in the year 2014 and post graduate in thermal engineering in the year 2016.



**Mr. P. Naveenkumar M.E.,**  
Founder & President  
National Youth Awardee by Govt. of India  
State Youth Awardee by Govt. of Tamilnadu

His selfless commitment and services for the upliftment of the status of the helpless, hopeless and homeless destitute and abandoned people was honored by government and various other organizations such as JCI, BNI, Young Indians, Rotary club etc.,. Being instrumental and fulcrum in striving for their well being, he was the only youngster awarded with National Youth Award by Govt. of India and Chief Minister's State Youth Award by Govt. of Tamilnadu at this very young age and bags various 70+ prestigious awards and recognitions.



# Vision

To Create A Beggar Free India

## Mission

**The services rendered are free of charge without any kind of discrimination.**

- Rescuing the destitute helpless people abandoned by the society from their present situation by perfectly grooming them with utmost generosity and care.
- Ensuring the safe and friendly environment.
- Rehabilitating and ensuring the physical and mental well-being of the rescued people by providing medical assistance and counseling by health care professionals.
- Empowering through entrepreneurship skills development programs for self- sustained livelihood to lead a life with dignity.
- Engaging the volunteers and youth in rescuing process thereby reducing the plight of the helpless people neglected by the society.
- Achieving psycho socio economic transformation by involving the youth to act as catalysts in achieving our vision.
- Actively conducting awareness campaigns across Tamilnadu to reach out to massive number of people to create a beggar free country.
- Sensitizing the policy makers, corporate sectors, national and international government organizations, UNOs etc.

## Objectives

- Establishment of Rehabilitation Homes for safe and friendly accommodation for the evicted elderly, destitute, mentally challenged, mentally challenged and differently abled.
- Improve the employability of the successfully rehabilitated person to earn for their survival and be financially independent to live a stable life.
- Uplift the underprivileged by conducting vocational training programmes.
- Providing self-employment opportunities after imparting skill values, seed money support and raw materials.
- Organizing employment opportunities in private enterprises and restoring them to a dignified and normal way of life.
- Emphasizing the need of the hour to take care of the destitute by actively involving the youth for the socio-economic development of the society.
- Encouraging the youth to develop leadership qualities, personality development and social responsibility for the progress of the nation.

# Values

## ► COMPASSION

Showering love, care and affection on marginalized people by comforting them.

## ► RESPECT

We respect each individual the way we need to be respected.

## ► TRANSPARENCY & ACCOUNTABILITY

Our transparently comprehensive process ensures the tangible outcomes.

## ► EMPOWERMENT

Upliftment of an individual by imparting skill development programs empowers the society.

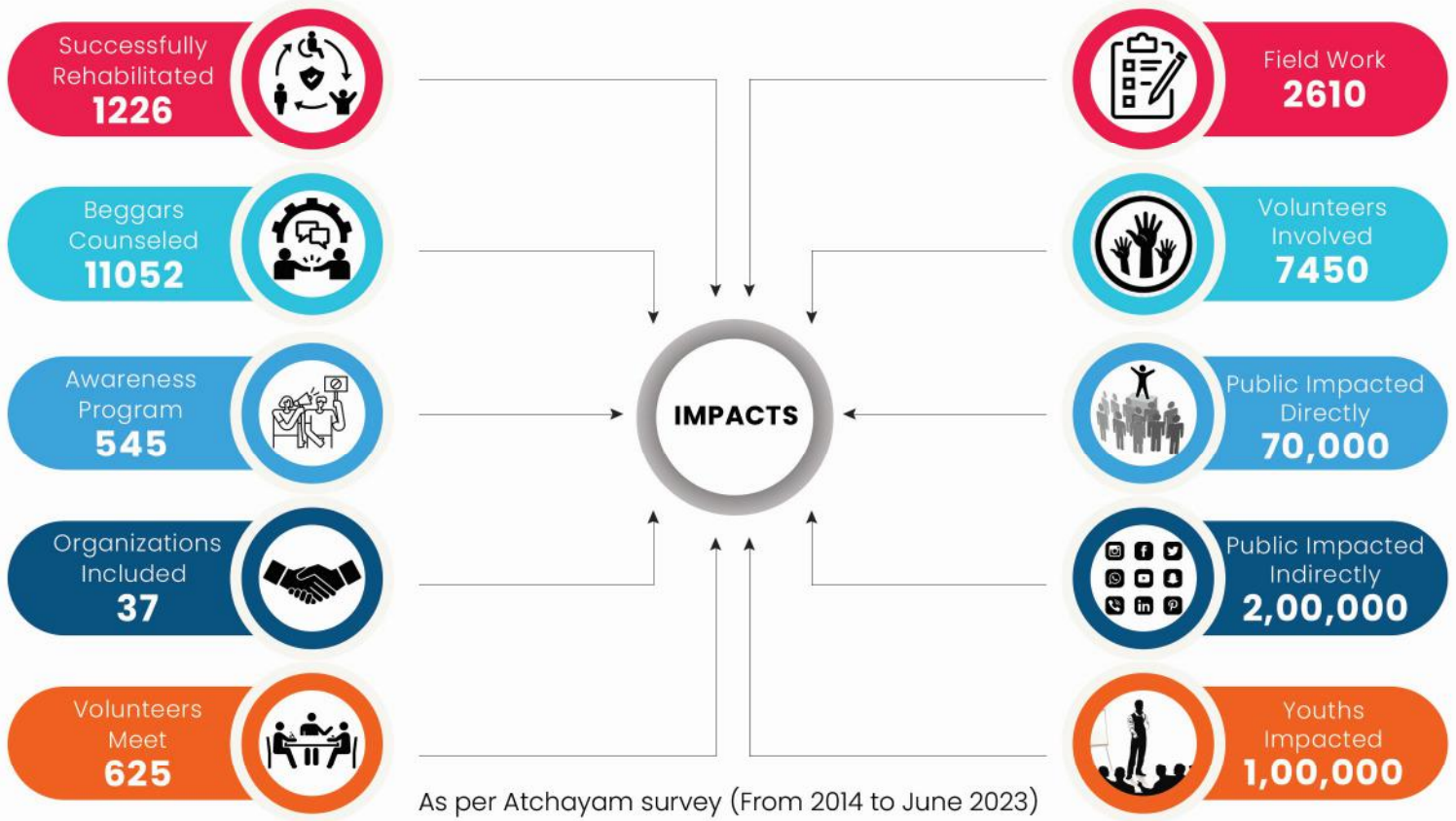
## ► TEAMWORK & QUALITY SERVICE

A dynamic team of youth volunteers are committed to ensuring quality service to marginalized people and leading them to lead a dignified and healthy lifestyle.

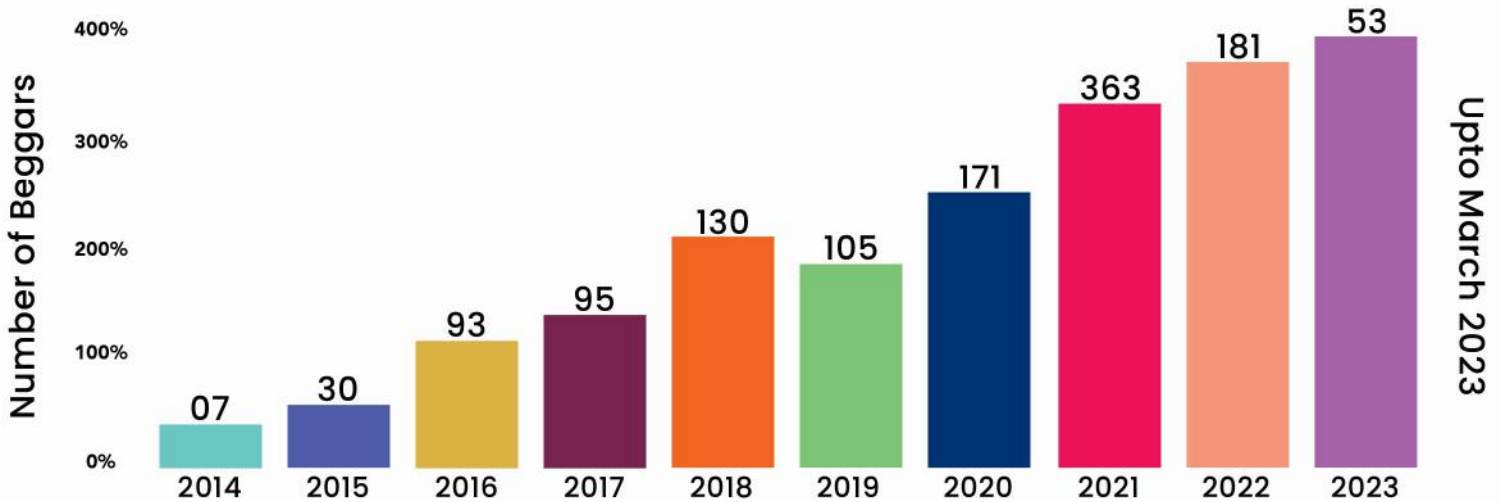
## Our Team



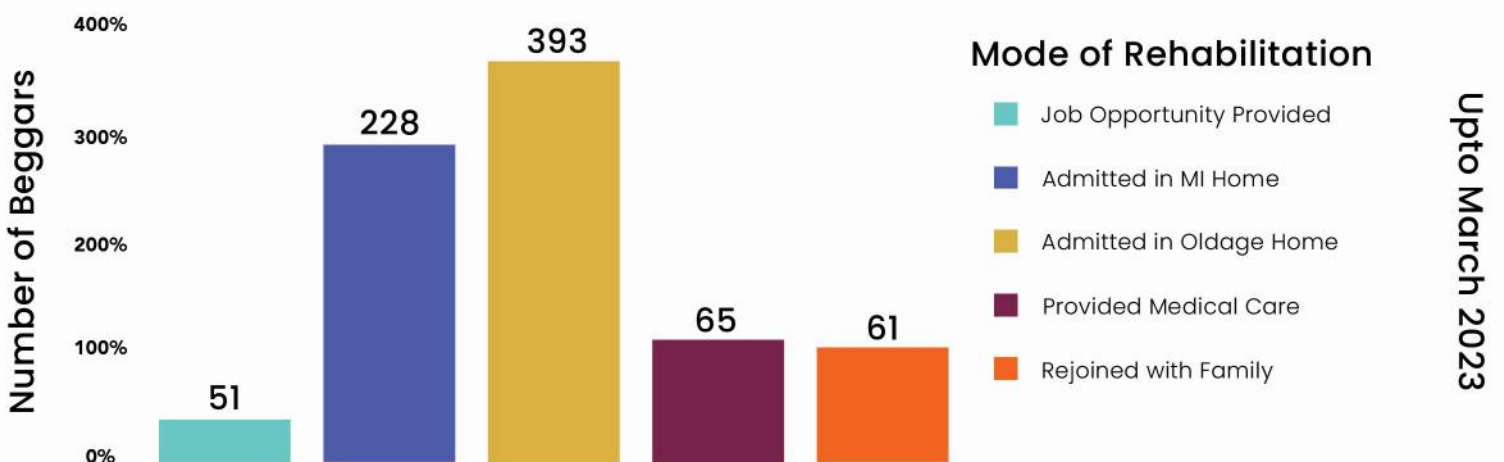
# Flagship achievements of Atchayam over the last 10 years



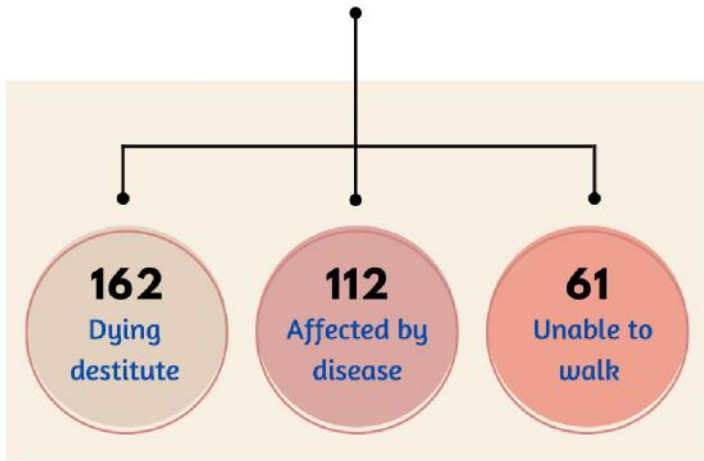
## BEGGARS RESCUED



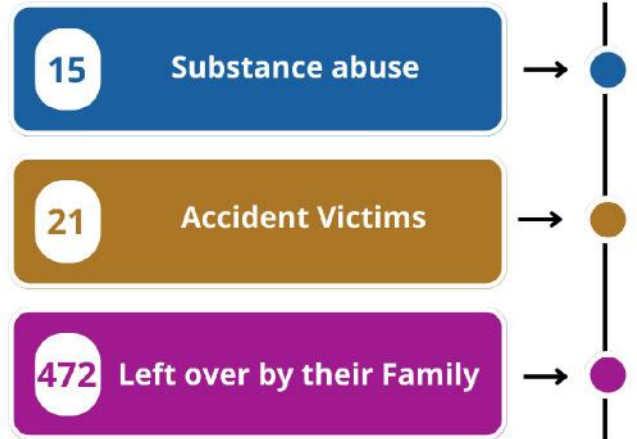
## BEGGARS REHABILITATED



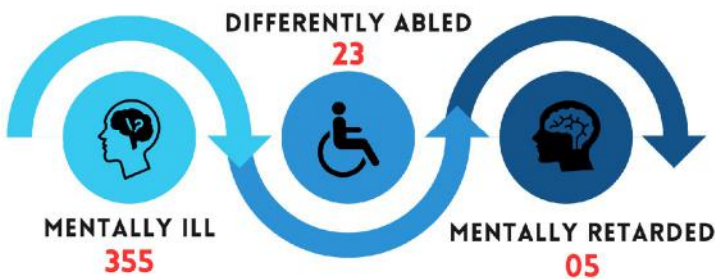
## PHYSICAL FACTOR



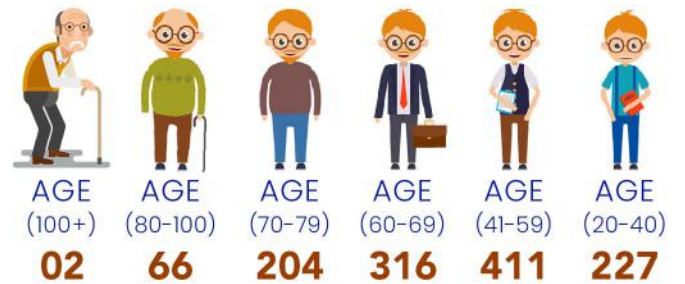
## SOCIAL FACTOR



## BIOLOGICAL FACTOR

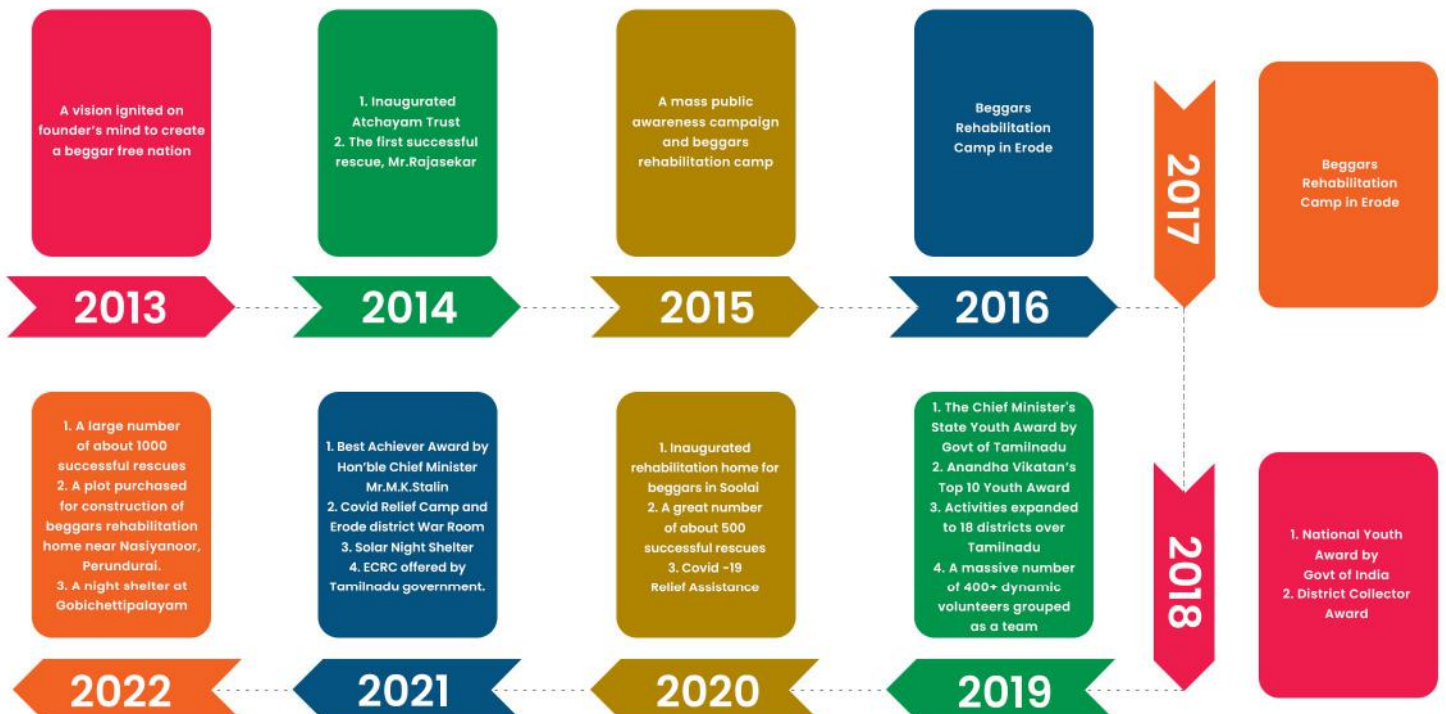


## BASED ON AGE FACTOR

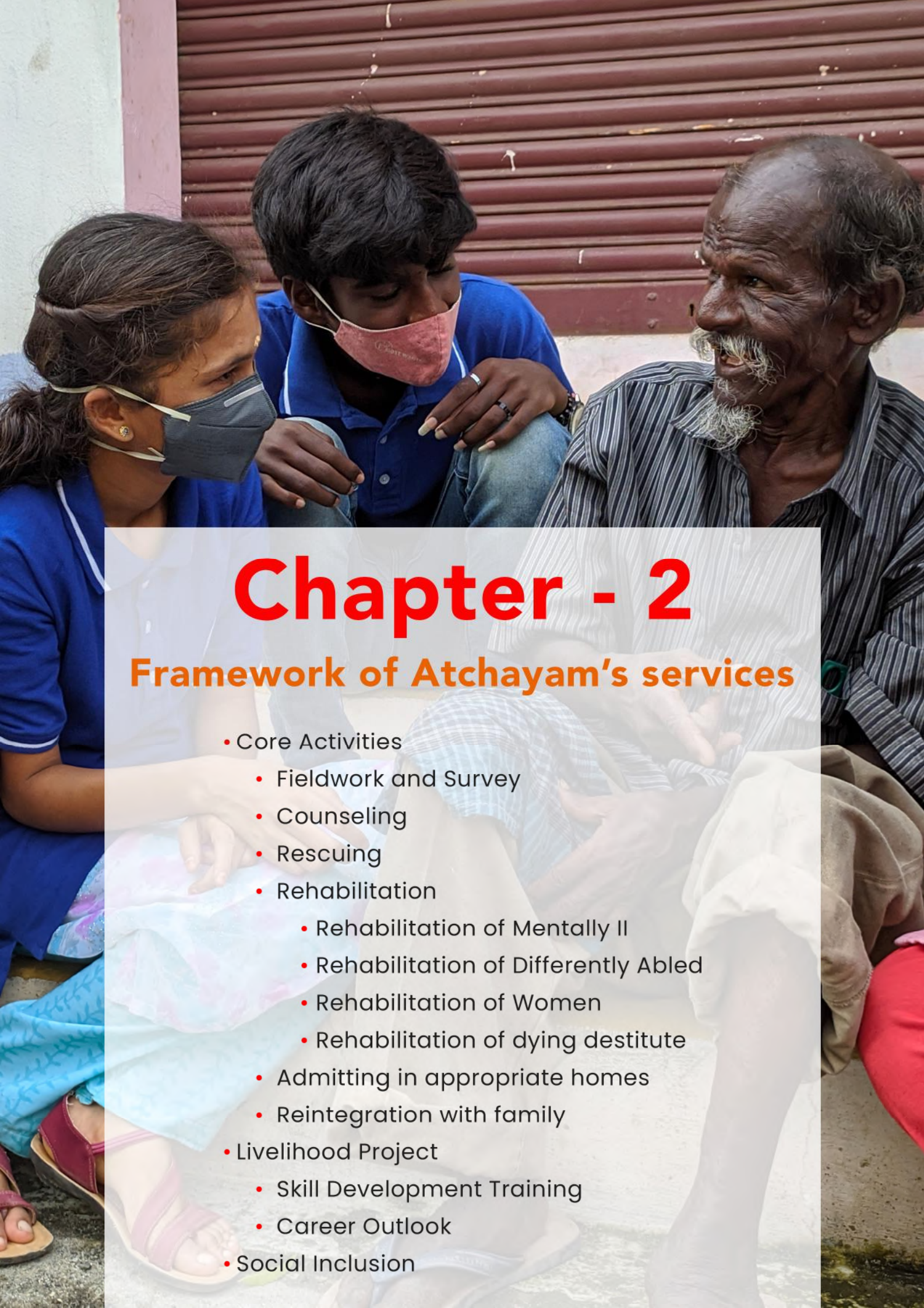


Atchayam's history of journey since inception (2014) till June 2023...

## MILESTONES



MILES TO GO...



# Chapter - 2

## Framework of Atchayam's services

- Core Activities
  - Fieldwork and Survey
  - Counseling
  - Rescuing
  - Rehabilitation
    - Rehabilitation of Mentally II
    - Rehabilitation of Differently Abled
    - Rehabilitation of Women
    - Rehabilitation of dying destitute
  - Admitting in appropriate homes
  - Reintegration with family
- Livelihood Project
  - Skill Development Training
  - Career Outlook
- Social Inclusion

# Fieldworks and Survey

Atchayam Trust commences its initiative in detenting beggary by Fieldwork and Survey initially. Fieldwork involves undergoing field visits to identify the beggars in the specified location. **2610 field visits since inception.**

Field visits and survey goes hand in hand in identifying a person who indulges in begging. Our survey provides a deeper understanding of what pulls that person out of the house, makes them homeless and drives them into the act of begging

Survey plays a significant strategy as it includes identifying and categorizing the person involved in the act of begging based on economic, social, biological, religious factors that influences begging.



# Counseling

After identification, professionally trained volunteers and experts are engaged to provide counseling to vulnerable people for recovery of their mental health.

Counseling involves helping people make needed changes in ways of thinking, feeling, and behaving, and is a goal-based collaborative process, involving a non-judgmental, supportive counselor who works with a client in telling his or her story, setting viable goals, and developing strategies and plans necessary to accomplish these goals. **Counseled 11,052 homeless people since inception.**

For some people this process takes a small amount of time, in some cases as little as one or two sessions; for others, the process may last longer. Counseling helps people navigate difficult life situations such as the death of a loved one, divorce, natural disasters, stress, loss of a job and family problems.



# Rescuing

Rescuing the physically challenged, mentally ill, homeless beggars are finding to be little hard. But, our team members used to meet them by continuous rounding a whole day. It was a great challenging task in maintaining rapport with those people sometimes, because they may adamantly uncommunicative, beating with sticks and some may bite, pinch and too slap on the faces. Volunteers were struggled a lot to convince the beggars and at one point they will rescue them.

**Rescued 1226 homeless people engaged in begging since inception.**



# Cleansing

People indulged in begging wears tattered clothes, looks shabby in appearance as they are unbathed for days that results in foul smell. All these are disgusting for a normal common man to go nearby them. Despite these, with a great deal, our volunteer team of youngsters either shaves their head or do haircut and following that, the person will be allowed for bath provided with necessary toiletries or the team will assist the helpless in bathing.

As the clothes are the embodiment of self confidence, personality and good look, they are supplied with new clothes to wear based on their liking most of the times and by the way, they are groomed and rescued.

Based on the emergency of physical health condition, they are given a first aid medical support and taken to hospital, if needed. Next to that, the rescued person is provided with food based on one's wish.

**Pictures speaks more than words**



# Abiding by law

We rescue the persons with disabilities under The Rights of Persons with Disabilities (RPWD) Act, 2016. The rescued persons are admitted then in appropriate rehabilitation centre with an official letter duly signed by the police officials



# Rehabilitation

The rehabilitation process for beggars, old-aged individuals, destitutes, physically challenged and mentally ill people is aimed at addressing their unique needs, improving their quality of life and reintegrating them into society. These groups may face multiple challenges, including poverty, social exclusion, mental health issues, and physical decline. The rehabilitation process for them requires a holistic and multidimensional approach and a coordinated effort involving healthcare professionals, social workers and community volunteers.

## 'Million Thanks in a Smile'



Key aspects of our rehabilitation process	Professionals Involved
Identification and Assessment	Rehabilitation Specialists/Physicians
Basic Needs and Support	Physiotherapists
Mental Health and Counseling	Occupational Therapists(to improve fine motor skills, coordination, and cognitive abilities)
Skill Development and Vocational	Speech language pathologists (speech therapists)-speech articulation, language skills, voice quality, and swallowing abilities.
Social Integration and Community	Psychologists/Counselors
Healthcare and Medical Support	Social Workers
Housing and Livelihood	Rehabilitation Nurses
Financial Assistance and Welfare Programs	Assistive Technology Specialists
Empowerment and Advocacy	Vocational Rehabilitation Specialists
Follow-up and Aftercare	Recreational Therapists

Training Particulars
Yoga and meditation
Physical Exercise
Counselling
Art therapy
Music therapy
Spiritual therapy
Play Therapy- Sports activity
Providing Organic Foods for Health Improvisation
Rescue and Rehabilitation of the Beggars
Skill Development Training
Visiting Tourist places
Animal Assisted therapy
Individual Talent Assessment

## ASSESSMENT STAGES

Training Particulars	Individual Assessment
Physical Exercise	Physical condition & Basic character
30th day to 60th day	Drug addiction status & Mental ability
60th day to 90th day	Intellectual ability & Emotional status
90th day to 120th day	Involving capacity in various training activities
120th day to 150th day	Granting remuneration for their work participation
150th day to 180th day	<ul style="list-style-type: none"> <li>•Career support for sustainable living</li> <li>•Social integration</li> </ul>

# Rehabilitation of Mentally Ill

Rehabilitation for individuals with mental illness focuses on promoting recovery, improving functional abilities, and enhancing overall quality of life. It involves a comprehensive and person-centered approach that addresses various aspects of their well-being.

Key components of the rehabilitation process for mentally ill individuals are Psychiatric Assessment and Treatment, Psychosocial Rehabilitation (Skills Training, Cognitive Remediation, Vocational Rehabilitation), Community Integration and Support (Recreational and Leisure Activities), Family and Caregiver Involvement (Education and Support), Follow-up Care and Relapse Prevention (Collaboration with Healthcare Providers)



# Rehabilitation of Differently Abled

The rehabilitation process for differently abled people is a multifaceted approach aimed at maximizing their physical, cognitive and social abilities. Rehabilitation programs are tailored to address the specific needs and challenges of each person, taking into account their unique abilities, goals and limitations.

- Comprehensive assessment to identify the individual's strengths, limitations, and rehabilitation goals;
- Physical rehabilitation involving therapies that utilize exercises, assistive devices, and techniques to enhance motor skills, reduce pain, and increase independence in activities of daily living;
- Use of assistive devices and technologies to compensate for functional limitations that includes wheelchairs, prosthetic limbs, hearing aids, communication devices;
- Enhancing cognitive skills using Speech and language therapy, occupational therapy, and neuropsychological interventions;
- Emotional and Psychological Support;
- Social Integration and Vocational Rehabilitation;
- Regular follow-up sessions and evaluations are conducted to assess progress, adjust treatment plans, and provide ongoing support.



# Rehabilitation of Women

Homeless women are living with mental illness at much higher rates than the general population. About 75% of homeless women struggle with mental disorders such as anxiety, depression and schizophrenia. Homeless women also face discrimination and social exclusion on a daily basis. Atchayam Trust helps to improve the plights of women who are neglected by their family, friends, and relatives due to various reasons. We help women who are sexually abused, mentally ill, etc. and send them to a well-maintained Care Homes to lead life with respect and dignity.



# Rehabilitation of dying destitute

When one think of the word destitute, which means poor or lacking other necessities of life, it refers to those who are in desperate straits. Living on the streets, the destitute are dying without having any means to lead a life on their own. They are found lying on streets without having any physical and mental wellness. They are found to be filled with dust without having any primary care and not being able to lead a life. They are treated as anti-social with no ability to lead a life of dignity. What they need is shelter, protection, health care services and more importantly counseling delivered with affection and encouragement.



# Admitting in appropriate homes

People with psychosocial disabilities are often incoherent, verbally aggressive, a few being reticent and seclusive in nature, are reluctant to speak. They are kept in observation centre to ferret out their abilities and disabilities on physical and mental grounds. They are then counseled to navigate their lives through healthy choices for social well being and admitted in appropriate homes.



# Reintegration with family

The families of successful rehabilitated ones in possible cases are traced out and after proper scrutinizing, and procedures, they are reintegrated with their family.

**91 service users have been reintegrated with their family since inception.**





# LIVELIHOOD PROJECT

## Skill Development Training

We recalibrate the traditional approach of rescuing beggars on recognizing that providing immediate relief is not enough to address the root causes of poverty and social exclusion that lead to begging. Comprehensive approach towards beggars to entrepreneurs by inculcating skills through vocational and skill development training makes them productive.

### PAPER BAG MAKING



### PAPER PLATE MANUFACTURING



### TAILORING

### INCENSE STICKS PRODUCTION



## GARDENING



## SOAP MAKING



## PAINTING



## FARMING



# COOKING



## CAREER OUTLOOK

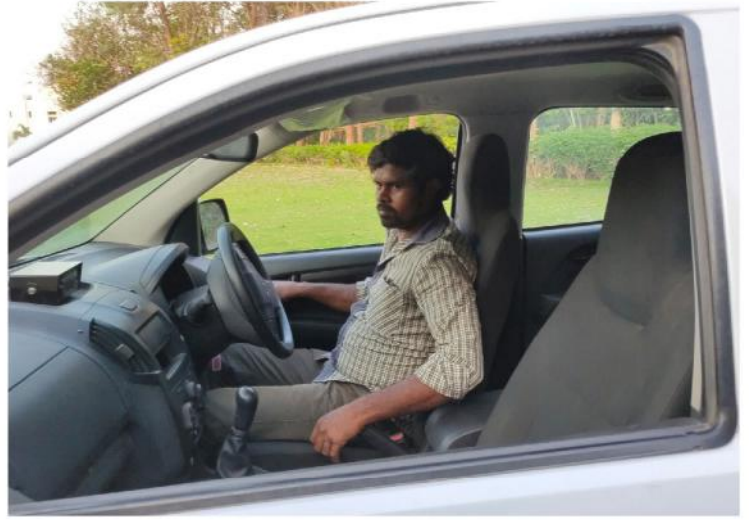
### Self Employment opportunities

Socio economic transformation of a nation occurs by improving an individual's life. Hence, we extend support to encourage self employment to ensure that the beneficiaries are self reliant. Atchayam trust extends material support to pushcarts and mobile flower shops.



# Opportunities in Private Sector

Once the potentials of the beneficiaries are unleashed, they are successfully trained and employed in various private sectors as a guard, as a servant in hotels, as a painter, as a helper in loading and unloading sections, as an electrician, as a plumber, and as a driver through an immense support offered by us.



# SOCIAL INCLUSION

Rehabilitation for social inclusion by development of daily living skills, recreational activities and skill development towards employment for sustainable livelihood is carried out.

## ANIMAL ASSISTED THERAPY



## ELDERS DAY CELEBRATION



## PHYSICAL EXERCISE ACTIVITY



## MEDITATION



## ENHANCING READING SKILLS



## ENHANCING WRITING SKILLS



## LEISURE ACTIVITY



## FUN ACTIVITIES - RELAXATION



## SOCIOTHERAPY (TEMPLE VISITS)



## BIRTHDAY CELEBRATION



## AAKAPOORVA SINDHANAIGAL (FELICITATING THE ACTIVE PERFORMER AMONG THE SERVICE USERS)

Social inclusion is promoted by encouraging them to involve in routine activities through 'Work Participation Incentives'. The Best Volunteer of the week and The Best Performer among the residents were felicitated and recognized every fortnight under a theme, 'Aakappoorva Sindhanaigal', literally creative thinking.



## MUSIC CHAIR GAMES



## WORK PARTICIPATION



## CHRISTMAS CELEBRATION (IRRESPECTIVE OF RELIGION)

## SPIRIT OF ONENESS (JOY OF LIVING)



## INDEPENDENCE DAY CELEBRATION

## SPORTS ACTIVITY



# ENJOYING THE SATISFACTION ON FULFILLING THE 'RIGHT TO VOTE'



## FUN GAMES



## WOMEN'S DAY CELEBRATION



## DIWALI CELEBRATION



WORKING HOURS  
HRS TO 20.00 HRS  
GENERAL BOOKING  
HRS TO 21.00 HRS  
BOOKING & CANCELLATION

Advertisement  
Advertisement



**DRKS**  
DASHA, DASHA & GANG  
24hrs  
**HUNGER STRIKE**  
21st Oct to 1st Nov 2018  
Southern Railway Chem  
DRKS OFFICE  
DASHA, DASHA & GANG  
DASHA, DASHA & GANG  
DASHA, DASHA & GANG

# Chapter - 3

## Beyond Core services

- Disaster Response
- Unwavering service in the midst of pandemic
- Annam Scheme
- Rescue of child beggars
- Polio Camp
- Rehabilitation Camp

# DISASTER RESPONSE

- Atchayam Trust had helped to the people of Vetharanyam during the time of Gaja Cyclone disasters. We have visited few affected locations on 22.11.2018 and 23.11.2018.
- We had distributed the basic needs for 1000 families' materials donated by the people of Komarapalayam town in Namakkal district and its surroundings.
- Total materials donated were worth of upto Rs. 4 lakhs. We had distributed the materials with the help of government officials.



# UNWAVERING SERVICE IN THE MIDST OF PANDEMIC

Due to the imposition of nationwide lockdown during COVID-19 in March 2020, many people lost their jobs and left stranded on the roads. We, Atchayam forayed into the services on providing temporary shelter, food, clothes, other materials and medical assistance. Vellalar Educational Institutions, CII-Young Indians Erode Chapter, Olirum Erodu Foundation and Rotary Club of Erode have supported generously

- We along with Erode city corporation accommodated 87 lives (Out of 87 persons, 2 are female, 85 are male; one is below 18 years age and 12 persons are aged over 60. One woman with infant child was sent to a care giver home.) in a temporary shelter in Government Middle School near Kaalaimadu landmark of Erode Dt. during Covid lockdown from 03 April 2020 to 02 June 2020



## Supply of adequate food and other materials

- We provided nutritious meal (veg & non-veg) three times a day along with refreshment snacks and tea during every morning and evening.
- Provided multiple use cloth masks, toiletries, bed sheets, bags, adequate clothes including vests and briefs for both the genders

From 25th March to 3rd April, 2020 a total of 650 food packets were distributed to the people staying on the streets, roadside and temporary shelters





# Medical assistance and recreation

- ☒ We have organized medical camp along with supports from Erode city Corporation to check up the health conditions of all the persons staying in the temporary shelter.
- ☒ We have provided medicines supports to those persons who have doctor's prescriptions.
- ☒ Yoga training and few basic physical exercises was given in the morning. In the evening, awareness about COVID, hand wash techniques, life skills values were imparted.
- ☒ Through professionals, community counseling was organized for psychological imbalances, de-addiction of drugs, alcoholic, and mental balance.
- ☒ Sports activities were also organized to engage them in useful habits.



# Covid 24/7 War room

Rendered emergency service and medical assistance through covid-19 24/7 war room from 22 May 2021 to 28 June 2021



## Provided materials to the needy



# Employment support- Restoring to normal life

We have created job opportunities for 40 persons (46 %) and placed them with an average salary of Rs.10,000/- per month with free of cost food and accommodation by the employers in order to make them

1.44.10440300  
**all king COVID-19: This 26-year-old  
 cof from Erode is providing  
 better, lead to the needy amid  
 to lockdown**



ment, who works as a full time  
 Director at the JERUN College of  
 genetics and Technology,  
 Manipal, had begun the relief  
 centers for the needy amid the  
 coronavirus outbreak since section 344  
 it been imposed in the districts of TN  
 on before the national lockdown  
 started. Since then the 26-year-old and  
 a team have been providing 800  
 days of food and water to the needy  
 Erode. "The lockdown isn't only  
 made beggars but also migrant  
 workers, daily wage workers, monthly  
 who were forced to take the streets  
 there is no means of livelihood left  
 them and they also don't get any  
 help in their families due to  
 unemployment of members like  
 my aunt. They face a degrading  
 wage, and someone in charge of  
 maintenance. We want to capture their  
 whatever they can do already," he  
 says.

lockdown has also been curbing  
 rising radiation levels, yoga  
 during sessions in the evening for  
 the people at the annual "auster  
 at the premises daily in address  
 Mithun notes that some of them had  
 get going through they come and  
 while counselling, so many people  
 he said that they have recovered  
 an alcohol addiction in this one  
 with time as they are doing, eating  
 properly and come 20kg in being done.  
 they use this as a free training platform for  
 or lives or can lead a normal life

governments have announced several  
 relief measures amid the Coronavirus  
 lockdown imposed across the country,  
 the poor and destitute are the ones  
 mostly excluded from the welfare  
 schemes. With no rain, crops or  
 documents to show, they are unable to  
 access the food supplies provided by  
 the government. Numerous workers  
 who were employed, have been  
 laid off and have been unable to  
 pay their rent leaving them in  
 dire straits. "I am providing food  
 to eat. As the fear of starvation  
 affecting them more COVID-19 does  
 increase, people like P  
 Naveenkumar and his  
 associates are the ones  
 providing help in these difficult times.

availability of transport. We began  
 giving them food one a day creating a  
 database of those to help them further.  
 We approached the corporation  
 commissioner and the district collector,  
 who helped us register a government  
 primary school that is being used to  
 house about all of these homeless  
 people. We provide food meals daily  
 starting from breakfast to lunch,  
 evening snacks and dinner. Eggs are  
 served every day along with fruits like  
 banana. We are also providing them  
 with both warm, suitable caps,  
 clothes, shoes, blankets, blankets,  
 mats with the support of local people,"  
 explains Naveen. Atchayam Trust is  
 being supported by the Velur College,  
 Erode (Dilum Erode Foundation),  
 now. What I realized is that people live  
 like a family here now and they seem  
 happy," says Naveen.

They have an 11-member team  
 dedicated to this initiative in Erode out  
 of the total number of 400 volunteers  
 that the trust has across Tamil Nadu.  
 The volunteers are helping in Erode in a  
 rented place nearby and haven't gone  
 back home in their families as they fear  
 that they could be carrying the virus  
 because they have been working  
 outdoors. Naveen says that after this  
 is over, he has arranged jobs for some of  
 the needy people. "And so our next step  
 is to provide them with and give them a  
 movement that's good. Once the lockdown  
 is over, they can take jobs that have  
 already been set up for them."

They are working tirelessly in the  
 Erode district of Tamil Nadu to provide  
 shelter, clothes, food and water to the  
 needy.

Founded in 2014, Atchayam Trust has  
 been working in and around Tamil  
 Nadu to provide relief and  
 rehabilitation to beggars. "Our motto is  
 to create a better Erode. We have  
 been working for rehabilitation and  
 until now 4,800 beggars have received  
 counselling, medical treatment, food  
 and other necessities. We have the  
 created a database which helped us to  
 reach some of them with their  
 families, and establish in old age  
 homes or shelter homes" reveals  
 Naveen. Until now Atchayam Trust has

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 Naveen. Until now Atchayam Trust has



The 26-year-old and his team are also  
 encouraging people to cook inside the  
 school premises. "We are not  
 back home in their families as they fear  
 that they could be carrying the virus  
 because they have been working  
 outdoors. Naveen says that after this  
 is over, he has arranged jobs for some of  
 the needy people. "And so our next step  
 is to provide them with and give them a  
 movement that's good. Once the lockdown  
 is over, they can take jobs that have  
 already been set up for them."



## THE HINDU

COMBATORE  
**Alm-seekers, homeless persons get jobs**

S.P. Saravanan  
 ERODE, MAY 10, 2020 12:43 PM  
 UPDATED: MAY 10, 2020 12:43 PM

The nationwide lockdown turned out to be a blessing for 40 alm-seekers and homeless persons in the district to begin life afresh.

After the announcement of the lockdown, non-governmental organisations (NGO) were permitted to provide food and shelter to homeless persons, alm-seekers, and workers on the premises of the corporation schools in the city. Atchayam Trust, an NGO involved in rehabilitating alm-seekers, accommodated 80 persons at the Corporation Primary School and Elementary School at Railway Colony, near Kalamadai Statue. Out of the 80 persons, four were below 30 years, 11 below 60 years and the rest in the age category of 30 to 59. Most of them were from other districts. Except 20 migrant workers, others were living on the streets all these years.



All were provided food, clothing, and other essentials. Counselling was provided to many to give up smoking and liquor. Yoga and meditation rejuvenated them. "They wanted to lead their own life and expressed their wish to us," said P. Naveenkumar, founder of the trust. Job interest varied for each person and hence we listed out their areas and approached many companies, he added.



On Saturday, Corporation Commissioner M. Elangovan in the presence of S.K.M. Sivakumar, Managing Director of SKM Egg Products, Makkal G. Rajan, Chairman of Sri Rajiv Gandhi Polytechnic College, K. Sudhakar, founder and convener of Erode, handed over bicycles to two persons to sell flowers and tea, pushcarts to two persons to sell sweets. Others were provided jobs in private companies and institutions as loadmen, security men and in a few other job categories.

As many as 20 persons who served as cooks will be provided jobs after the lockdown ends. "I can now earn ₹ 300 a day by selling tea," said a confident Venkatraman, who wanted to lead a new life.



# ANNAM SCHEME

Atchayam Trust is involved in distributing food to roadside people under Annam Scheme, with an aim to address their hunger and also as a part of our core activity, which helps us in doing a fieldwork of the beggars and homeless in Erode District. Thus, Atchayam Trust is distributing food to 50 roadside people each day.



# RESCUE OF CHILD BEGGARS

Erode District Administration, Child Welfare Protection Officer and District Child Protection Officer along with Atchayam team rescued the child beggars in the temples around Erode with the support of Police department. These rescued children were handed over to the Child Welfare Committee. With their permissions, the children were admitted in various homes for their rehabilitation.



# POLIO CAMP

Volunteering service for the betterment of our nation on health aspects by Atchayam volunteer team in Polio camp on 31 Jan 2021



# REHABILITATION CAMP

## Rehabilitation Camps in Erode and Komarapalayam

Rehabilitation camps are organized for massive awareness in a city or location for the transformation of less fortunate people of beggars, homeless, and destitute. Rehabilitation Camps are structured programme with close coordination of District Administrations and City Corporations. We have organized several Beggars Rehabilitation Camps in Erode city and Komarapalayam town jointly with Erode District Administration and Namakkal District Administration.

### REHABILITATION CAMP 2015

Erode District social welfare Officer Mrs. Devikumari initiated the beggar's rehabilitation camp and it was a one-day camp in Erode during the month of October.



### REHABILITATION CAMP 2016

Atchayam Trust conducted 5 days mega beggar rehabilitation camp with Erode District Administration at Erode from 23.08.2016 to 28.08.2016. We successfully rescued **83** beggars and admitted in various homes.



## REHABILITATION CAMP 2017

In 2017 Atchayam Trust conducted 3 days mega beggar rehabilitation camp with Erode District Administration, Social Welfare Department and Differently abled welfare department and Erodai Foundation at Erode. We successfully rescued **72** beggars and admitted in Home.



## REHABILITATION CAMP 2018

Atchayam trust conducted one day mega beggars rehabilitation camp in Komarapalayam on 16.06.2018, along with Revenue Department, Police Department and Namba komarapalayam Foundation conducted. Second Mega rehabilitation camp in Komarapalayam joined with Revenue Department, Police Department and Namma Komarapalayam foundation on 22.09.2018.

- Conducted 3rd Mega beggar's rehabilitation camp with Erode District Administration, Social Welfare Department and Differently abled welfare department and Erodai Foundation in Erode on 22.12.2018 and 23.12. 2018. We successfully rescued **60** beggars and admitted in various homes.



# REHABILITATION CAMP IN PALANI 2021

These camps were organized for massive awareness in a city or location for the transformation of less fortunate people such as beggars, homeless, and destitute. Rehabilitation Camps were structured programme with close coordination of District Administrations and City Corporations from 19.02.2021 to 21.02.2021. We had organized this Camp at Palani in association with Arulmigu Dhandayuthapani Swamy Thirukkivil Administration and Dindigul Social Welfare Department and differently abled welfare department

**VOLUNTEERS AND THE CAMP PARTICIPANTS TAKING THE BEGGAR FREE PLEDGE IN PALANI**



**MR. KRANDHI KUMAR, I.A.S, DISTRICT COLLECTOR, PALANI, GIVING AN AWARENESS SPEECH**



**We successfully rehabilitated 108 beggars and admitted in various homes.**





# Chapter - 4

## Centres of Excellence

- Atchayam Beggars Rehabilitation Home
- Emergency Care and Recovery Centre
- Shelter at Gobichettipalayam

# ATCHAYAM BEGGARS REHABILITATION HOME

Atchayam Beggars Rehabilitation Home has been relocated on September 2022 from Soolai locality to NULM-Erode corporation building at Lakkapuram, Solarputhur which was allotted by Erode Municipal corporation.

The lifestyle of **350+** rescued Beggars has been transformed in this rehabilitation centre.





**Currently, there are 32 service users out of 40 bedded capacities.**



# EMERGENCY CARE AND RECOVERY CENTRE

Atchayam trust associated with 'The banyan', Chennai and Department of Health and Family welfare, Government of Tamilnadu, The Institute of Mental Health, Chennai is running the Emergency Care and Recovery Centre (ECRC) in Perundurai, Erode since February 2021



ECRC mainly works for wandering homeless people with mental illness. The main goal of ECRC is to rescue the persons with mental illness, rehabilitate them and after successful intervention, they would be helped to reintegrate with their family members.



ECRC is a 20 bedded therapeutic facility for both men and women with psychosocial needs.

The overall admission since inception of the initiative is 98 and **52** service users were successfully **reintegrated** with their family.







# Chapter - 5

## Programs & Events

- Youth Amelioration
- Awareness Campaigns
- Volunteers Program & Meetings
- Launch of SMILE-75
- Launch of 'Viveka-100'
- "At Home Reception"

# YOUTH AMELIORATION



Atchayam encourages the youth to develop leadership qualities, personality development and social responsibility for the progress of the nation through awareness campaigns among schools and college students.



**1,00,000** youngsters were impacted through awareness programs and **70,000** public impacted directly and **2,00,000** public impacted indirectly



# AWARENESS CAMPAIGNS

## AWARENESS SLOGANS

- ▶ Don't encourage begging by offering money rather provide them basic needs
- ▶ Never abandon the parents and elders



Mrs. S.Nagarathinam, Erode District Mayor, Mr. Thirumagan Everaa Ex-MLA, Indian National Congress flaged off the rally, an initiative by Atchayam Trust on the day of "World Homeless day" and "World Mental Health Day".



545 awareness campaigns since inception



# BEGGAR FREE CHALLENGE

An oath was taken on our awareness slogans on the eve of Independence Day on 15 August.



# AWARENESS ON VOTING



District Election officer and District Collector flagged off the legislative election 2021 Voter's awareness vehicles at Erode District Collector's Office premises on 03Mar2021

District Election officer and District Collector flagged off the legislative election 2021 Voter's awareness vehicles at Erode District Collector's Office premises on 03Mar2021



# LOVE ALL, HATE NONE



Spreaded awareness among the youngsters to love and care every human being on this universe that concerns elders, differently abled communities, destitutes on the theme, **"Karpoam Kadhalai"** on Valentine's day in Atchayam Beggars Rehabilitation and Skill Development Centre

## TRAINING FOR VOLUNTEERS

We have organized several awareness and training sessions for our Volunteers with the help of subject experts, senior government officials and industry leaders to motivate to them.

- In this event, we also discussed about how to create beggar free city and education of volunteers on how to approach the beggar, homeless and destitute persons.





On 14.07.2021, Atchayam Trust have conducted an Awareness Session and training programme to our Staff members and Volunteers about Mental Health.

Atchayam team members are very grateful that our Chief guests Ms. Shobha and Ms. Narmadha, Medical & Psychiatric Social Worker from The Banyan Ngo, Chennai, who took the time out of their busy schedule to address our group on the topic, "Importance of Mental Health" and created awareness among every one of us. Volunteers are a vital part of our trust and brings valuable skills to the service. Various workshops has been conducted for our Atchayam Volunteers, in which they have been given opportunity to explore themselves in many aspects related to community development and fieldworks. They have been given trainings to improve the leadership skills in every volunteers. They have also been given the importance of helping the needy.



# VOLUNTEER EXECUTIVE COMMITTEE MEETING

On 21/03/2021, we honoured our pillars, the volunteers of Atchayam trust, at the Executive Committee Volunteers meet, for their selfless service to the society and for their dedication to achieve the motto of Atchayam trust which is to create a beggar free society. We also announced the incoming executive committee. The event took place at hotel Oasis. We were honoured to have Mr.T.T. Paranthaman sir, M.D., PRD Rigs Industry, Mr.R.E Ravindran, M.D., SSM College of Pharmacy, as our chief guests and their speeches indeed made sure to motivate all of us. The volunteers were awarded with the 'Yasagargalin Kavalan' award and the incoming executive committee was announced. They took the executive committee pledge to serve the society with all their heart and achieve our goal.

Volunteers Meeting was conducted on 19.04.2021. Our Atchayam Volunteers were advised to give counseling to the rescued beggars at the Atchayam Beggars Rehabilitation and Skill Development Center. They were engaged in making the inmates to be involved in various activities, spent time with every service user to make them feel better.



On 09.06.2021, Volunteer Meeting was held at Atchayam Rehabilitation center. Founder and the Volunteers were discussed about various ideas and plans to improve the activities of Atchayam. The founder also motivated the young volunteers in the meeting.



"The better awareness, the better your choices. As you make better choices, you will see better result". On 14.07.2021, at Atchayam Trust, we have conducted an Awareness Session and training programme to our Staff members and Volunteers about Mental Health.

On 29th of May, 2022, Atchayam trust has organized an awareness program for our volunteers on the topic **தொண்டும் தோழமையும்** at Oasis Hall, Erode. The event taken forward by our special guest Mrs. Vidhya Jayaprakash (Psychiatrist) in the presence of our founder and inspired our volunteers on different aspects on how to be mentally strong, fearless & healthy, to respond positively, to challenge oneself. The volunteers were all given with an appreciation certificates for their extra ordinary services with Atchayam. And the event was very well organized by Atchayam team.



## LAUNCH OF SMILE-75

To mark 75 years of independence, Atchayam Trust in cooperation with the department of Social Justice & Empowerment and Erode Municipal Corporation has launched the sub-scheme of SMILE under the title, 'SMILE-75' for Comprehensive Rehabilitation of Persons Engaged in the Act of begging in Erode On August 12, 2022.



# LAUNCH OF 'VIVEKA-100'

Atchayam encourages the youth to develop leadership qualities, personality development and social responsibility for the progress of the nation through awareness programs among schools and college students.



## Our innovative 'Viveka 100' strategy functions for:

- i) Developing active leaders through the establishment of Atchayam club invarious 'n' no. of colleges, involving 100 youngsters per club
- ii) Insisting awareness on plights of beggars and reasons for begging among the members of Atchayam clubs to reach the common people effectively and create a positive narrative on beggary and beggars.
- iii) Inculcating social responsibility among the members of Atchayam clubs
- iv) Inculcating moral responsibility among the members of Atchayam clubs
- v) An oath taking
  - a. Never abandon your Parents & Elders
  - b. Don't offer money for beggars
  - c. Lend your support in the form of basic needs
  - d. Support them for sustainable living

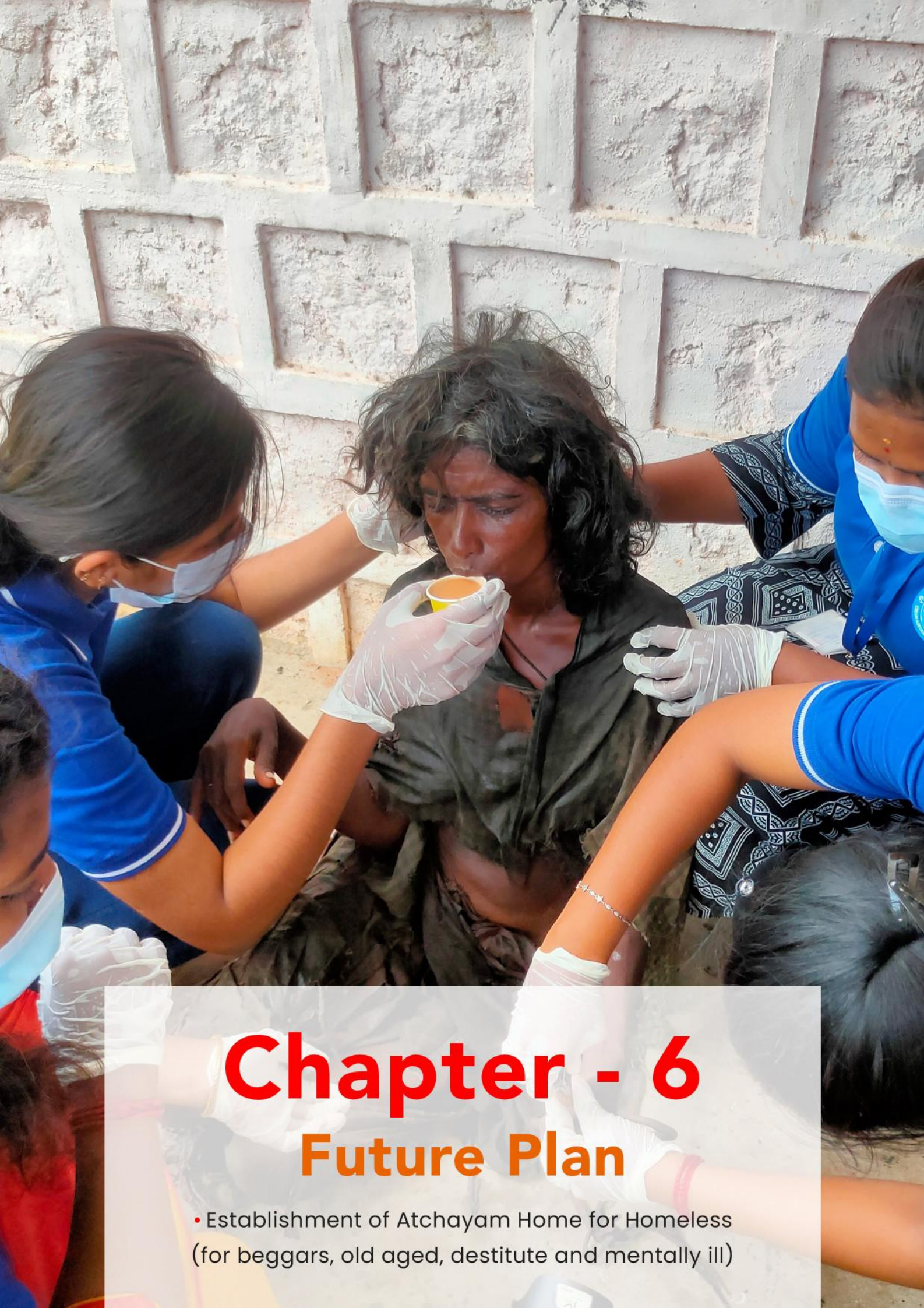
# "AT HOME RECEPTION" BY HONOURABLE Mr.R.N. RAVI, GOVERNOR OF TAMILNADU

Honourable Governor of Tamilnadu Mr. R.N Ravi and Mrs. Lakshmi Ravi invited the Founder & President of Atchayam Trust for an event, 'At Home reception' on the occasion of Republic Day (26.01.2023) at Main Lawn of Raj Bhavan, Chennai, to encourage and promote the service of our Atchayam Trust.



In this reception, Hon'ble Chief Minister of Tamil Nadu Mr. M.K. Stalin sir, Ministers, MPs, MLAs, various Department Directors, District Collectors, foreign ambassadors, various film industry people, industrialists, prominent social organizations in various districts, many political leaders and most important VIPs of Tamil Nadu were present in Chennai.





# Chapter - 6

## Future Plan

- Establishment of Atchayam Home for Homeless (for beggars, old aged, destitute and mentally ill)

# FUTURE PLAN

## **ATCHAYAM HOME FOR HOMELESS**

(for beggars, old aged, destitute and mentally ill)

The beggary being looked upon as a social threat and a negative impact on nation, is to be addressed and the grassroot cause is to be identified to alleviate it in such a manner that it aligns with the sustainable development global goals.

We, Atchayam Trust forayed into addressing the main cause of beggary being faced by the underprivileged people in Erode district locality which is identified as a pilot area of our initiative. We have analyzed to the best of our knowledge and understand that this issue has to be tackled and addressed in a very systematic and scientific way with a mankind approach. We have initiated our mother centre in the name of ATCHAYAM HOME with a support of local good hearted philanthropists.

Atchayam trust addresses the major 5 goals among 17 goals of SDGs such as poverty, zero hunger, good health and well being, gender equality, decent work and economic growth, sustainable cities and communities to curb the menace of beggary and by the way of promoting psycho socio economic transformation. By addressing the poverty and providing access to the basic necessities, education, and training, this initiative can help vulnerable individuals become self-sufficient.

In this context, we are stepping towards another milestone as our future plan is to well establish the 'ATCHAYAM HOME FOR HOMELESS' as a model home in PAN India to expand our services still better. It will be an abode for homeless, helpless, hopeless vulnerable community of people who are beggars, old aged, destitute, physically challenged and mentally ill with a safe and nurturing environment where residents can feel protected and cared for. The premises will be equipped with security measures to ensure the safety of all residents.

## Primary Outcomes of establishing Atchayam Home

- ▶ A safe and friendly accommodation for the vulnerable communities of people that saves and comforts them.
- ▶ Providing immense support by showering them love, care and affection for their mental well being as they are abandoned by their own family and society.
- ▶ Giving a life full of hopes after every successful rescue for the identified marginalized people.
- ▶ Access to all sorts of medical aids for their sound mind and sound body.
- ▶ Providing foods and clothes for the beneficiaries along with residential facility.
- ▶ Engaging them in recreational activities like yoga, exercises, counseling, various kinds of therapies and meditation relaxes them to think out of box.
- ▶ Empowering the individual by enhancing the employability of the marginalized people to earn for their survival and be financially independent to live dignified sustainable life by vocational and skill development training.

The home will mainly constitute skill development centre as we do recalibrate on root causes for begging and working on it for empowering the individuals through training to provide long term solution. The following are the expected outcomes of establishing skill development centre.

- ▶ Imparting skills to the beneficiaries
- ▶ Unleashing the potential capabilities of each beneficiary
- ▶ Enhanced confidence and hope of independent living
- ▶ Enhanced employability options for self sustained livelihood.
- ▶ Improved standard of living
- ▶ Concern for an individual development uplifts the family thereby promotes the development of a society



# Chapter - 7

## Awards & Recognitions

- List of awards
- Awards gallery
- Letters of appreciations
- Official visits

# LIST OF AWARDS

For the keen efforts in transformative initiative to curb the social menace of begging since 2014, the following are a few notable awards among **70+ prestigious awards** awarded at National, State and District levels.

S.No	DATE	NAME OF THE AWARD	AWARDED BY	VENUE
1	12.01.2018	NATIONAL YOUTH AWARD 2015-2016	Ministry of Youth affairs and Sports Government of India, Col. Rajyavardhan Singh Rathore	New Delhi
2	15.08.2019	CHIEF MINISTER'S STATE YOUTH AWARD	Tamil Nadu CM Edappadi Palanisamy	Chennai
3	02.10.2019	MAHATMA GANDHI AWARD	Tamil Nadu Governor, Mr. Banwarilal Purohit	Chennai
4	09.01.2019	ANANDHA VIKATAN'S TOP 10 YOUTH AWARD	Anandha Vikatan	Chennai
5	21.02.2022	Best Achiever Award	Tamil Nadu Hon'ble Chief Minister Mr.M.K.Stalin	Erode
6	03.06.2022	Best Social Service Award	Mr.S.Muthusamy, Minister for Housing and Urban Development	Erode
7	16.07.2022	Transdisciplinary Excellence Award	Dr.Mathiventhan, Minister for Tourism Government of Tamilnadu	Coimbatore
8	26.01.2018	Best Social Service Award	Erode District collector, Mr.Prabhakar IAS.,	Erode
9	26.01.2021	Best Social Service Award	Erode District collector Mr.Kathiravan	Erode
10	15.08.2021	Best Social Service Award	Erode District collector Mr.Krishnanunni	Erode
11	26.01.2022	Best Social Service Award	Erode District collector Mr.Krishnanunni	Erode
12	15.08.2022	Best Social Service Award	Erode District collector Mr.Krishnanunni	Erode
13	23.04.2022	Rotary International Award	Rotary International Award Samuthara	Coimbatore
14	23.04.2022	Seeriy Sengamalamaaya Sevagan	District Rotaract Organization 2022-23	Mettukadai Erode Dt.

<b>15</b>	10.04.2019	Humanitarian Service Excellence Award	Rotary Club of Erode	Erode
<b>16</b>	15.04.2019	Humanitarian Service Excellence Award	Rotary Club of Kumarapalayam	Komarapalayam
<b>17</b>	04.01.2018	Best 100 youth award Chennai	Puthiya thalaimurai and Gandhi world foundation	Chennai
<b>18</b>	26.04.2019	Seyarkariya Seivar Award	Kangeyam Tamilsangam & Kangeyam Nagara Rotary Sangam	Erode
<b>19</b>	04.03.2019	BNI Award	BNI Erode Region	Erode
<b>20</b>	09.03.2019	Aram Award	Young Indian chapter	Erode
<b>21</b>	14.07.2019	Best NGO for their Excellence in Social Service Award	Mugavari Foundation	Chennai
<b>22</b>	08.09.2019	Alert Being Award	Alert NGO	Chennai
<b>23</b>	04.06.2022	Nandhavin Manitham Award-2022	Nandha Institution	Erode
<b>24</b>	22.01.2023	Manithaneya mamani award	Shree La Shree Ambalavana Desoga Paramachariya Swamigal	Mayiladuthurai
<b>25</b>	28.04.2023	Awakening Humanity	Sri Krishna Education Group	Coimbatore
<b>26</b>	31.10.2021	Akshaya Patra award	Shree Akshayapathiram	Tirupur
<b>27</b>	15.10.2017	Best social Service Award	Gobi Foundation	Erode
<b>28</b>	28.10.2018	Bharathamatha Award	Bharathamatha foundation	Dindugal
<b>29</b>	29.12.2018	Kalasalingam award	Kalasalingam university	Chennai
<b>30</b>	11.01.2019	Kalam award	Vellalar women's college	Erode
<b>31</b>	07.04.2019	Iyarkai Uravugal Award	Dr.Kalam Vission 2020 Foundation	Trichy MAM College, Trichy
<b>32</b>	28.04.2019	Excellent Service Award	Vidiyal Arambam Trust	Komarapalayam

33	13.06.2019	Best Social Service	Lions club	Komarapalayam
34	30.06.2019	Yasagargalin VidiVelli	Trichy Gandhi Market Viyabarigal Munnettra Sangam	Trichy
35	27.07.2019	Excellent Social Service	Matruthiranaligal vazhvirimai Sangam	Erode
36	27.07.2019	Abdul Kalam Award	Dr.Kalam's Trust For Educational and Greenery	Udumalapet
37	28.07.2019	Best Social Service Award	Youth Social Service Trust	Udumalapet
38	11.08.2019	Annai Terasa Award	Pasumai Nanbargal Team	-
39	20.06.2020	Best Social Service Award	Erode District Collector	Erode
40	31.01.2020	Excellence Social Service Award	Government Primary School	Erode
41	12.03.2020	Mahatma Gandhi Award	Ennangalin Sangamam	Chennai

## AWARDS GALLERY



**"NATIONAL YOUTH AWARD"**  
**FROM MINISTRY OF YOUTH AFFAIRS AND**  
**SPORTS BY GOVERNMENT OF INDIA ON 12JAN2018 IN NEW DELHI**



**"CHIEF MINISTER'S STATE YOUTH AWARD 2019"  
FROM HON'BLE CHIEF MINISTER ,Mr. EDAPPADI K.  
PALANISWAMI BY GOVERNMENT OF TAMILNADU ON 15 AUG 2019 IN CHENNAI**



**"ANANDHA VIKATAN'S TOP 10 YOUTH AWARD"  
BY ANANDHA VIKATAN ON 09 JAN2019 IN CHENNAI**



**"BEST ACHIEVER AWARD"  
FROM HON'BLE CHIEF MINISTER OF TAMILNADU,  
Mr.M.K.STALIN ON 21FEB2022 IN ERODE**



**"MAHATMA GANDHI AWARD"**  
**BY TAMILNADU GOVERNOR, Mr. BANWARILAL PUROHIT ON 02OCT2019 IN CHENNAI**



**"BEST SOCIAL WORKER AWARD"**  
**BY ERODE DISTRICT COLLECTOR, Mr.PRABHAKAR IAS., ON 26JAN2018**



**"BEST SOCIAL WORKER AWARD"**  
**BY ERODE DISTRICT COLLECTOR, Mr.KRISHNANUNNI IAS., ON 15AUG2021**



**"BEST SOCIAL WORKER AWARD"  
BY ERODE DISTRICT COLLECTOR, Mr.C.KATHIRAVAN IAS., ON 26JAN2021**

**HONOURED BY  
THE HON'BLE CHIEF  
MINISTER OF TAMILNADU,  
Mr.M.K.STALIN**







Date: 08-09-2021

Letter of Appreciation

Dear Mr. Naveenkumar P,

I, hereby, would like to express my appreciation to the entire team of Atchayam trust for the most outstanding work as well as all the very initiatives that you people are taking for our Erode district as well for the very betterment of the homeless beggars, mentally ill, old aged, dying destitute and their dedicated efforts in creating a 'Beggars Free Erode' and 'Beggars free India' for the past 8 years.

A lot of appreciations and a lot more of applauses to Atchayam trust that actually deserve for their work for initiating Beggars rehabilitation and skill development centre in which various skill development trainings and job opportunities were provided to the inmates after the rescue, paving a way for them to re-join with their families and self-sustainable employment opportunities. The team have successfully rehabilitated 932 homeless beggars, and counselled more than 7700 people, admitting them into the Rehabilitation centre and other respective homes.

I also extend my gratitude to the service rendered by the members of the trust on providing a temporary shelter in their Covid-19 Relief camps for the years 2020 and 2021 and activities at Covid war room in association with the Erode Corporation. The team even extended its service by distributing food to the underprivileged people on the roadside which I see as a truly compassionate act of humanity.

I wish Atchayam Trust and the team members, for the consistent work towards the society, to achieve the vision of creating a Beggars free Erode and their goal of creating a Beggars free India. I also wish them success in their future endeavours.

Thank you.



CITY HEALTH OFFICER  
Erode City Municipal Corporation

LETTERS OF APPRECIATIONS



TAMILNADU POLICE

Date: 24.11.2020

From:  
Inspector of Police  
North Police Station  
Erode

To,  
Mr P Naveenkumar, M.E.,  
Founder and President,  
Atchayam Trust-NGO,  
213/1A Ramnagar 2<sup>nd</sup> Street,  
Soolia, Erode

Dear Mr Naveenkumar,

It has been a pleasure to know your valuable social services rendered through Atchayam Trust helping the most unfortunate people in our society, especially the beggars, homeless and destitute people.

I was very delighted to help you for unequivocally supporting the homeless, beggars, mentally ill, and migrant people in Erode city.

I would like to express my gratitude to the Atchayam Trust Team and to you for helping the less fortunate people on the street by providing them shelter, food, clothes, medicines, love and affection, etc.

Under your able leadership Atchayam Trust has done many commendable works for the migrant people, beggars, and differently abled persons even during the COVID-19 in Erode Corporation area.

The society is want of persons like you and my respects and immensely valued for your sincere efforts to save people life which is exceptionally commanding in the times of fast moving world of everybody is busy with their own life and affairs.

My best wishes to you and the Atchayam Trust to continue to do more efforts to rehabilitate less fortunate people to live in a better life with dignity.

Best wishes

Inspector of Police  
Erode North PS,  
Erode.



தமிழ்நாடு காவல்துறை.

அறியுமாறு :  
காவல் ஆய்வாளர்,  
213/1A, குடியியல்கள் சேவையகம்,  
எரோடு.

குறிப்பு :  
ஆட்சியல் அலுவலகம்,  
213/1A, குடியியல்கள் சேவையகம்,  
இலையாடி வீதி,  
எரோடு,  
தமிழ்நாடு 638004.

உரைக்கல்,

செய்தமை, முகவரிகள் இடங்கடும் ஆட்சியல் அலுவலகங்களிலும் பல பணிகளை, சமூக சேவையகங்களில் கல்விக்கிராமம் ஆதரவுகள் மகனின் உயரகம் பாதிகள்களில் ஆதிக்கம் வாய்ந்த பிச்சுக்கிராமம் மற்றும் கைத்தொழில் தொழிலாளர்களுக்கு தரக்கூடிய சேவைகளை மீட்டி விடுவதற்காக உயர்நிலை சேவையகங்களில் தரக்கூடிய சேவைகளை மீட்டி விடுவதற்காக உயர்நிலை சேவையகங்களில் இயங்கிவருகிறது.

திகதி : 24.11.2020  
இடம் : எரோடு.

Inspector of Police  
Erode North PS,  
Erode-211117070

LETTER OF APPRECIATION

Date : 20.07.2021

Place: Erode

From  
Mr. S. Srinivasan, M.A., B.Ed  
District Differently Aabled Welfare Officer,  
Erode.

To  
Mr P. Naveenkumar M.E.,  
Founder and President,  
Atchayam Trust,  
Erode.

Dear Sir,

I, hereby, would like to congratulate Atchayam Trust for their commendable social service of rescuing mentally ill and Differently abled homeless beggars in and around Erode District. They are involved in rescuing the mentally ill people under the Mentally Ill Rescue Schemes and admitting them in various other respective homes for their rehabilitation.

I would like to extend my appreciation for all their efforts and hard works in achieving their goal to 'Create a Beggars Free India'.

I wish that Atchayam Trust and the Team will continue with the same spirit and reach the maximum heights in future also.

Thanking You

Yours Truly,



Inspector of Police  
Erode North PS,  
Erode.



DEPARTMENT OF SOCIAL DEFENCE  
DISTRICT CHILD PROTECTION UNIT  
ERODE DISTRICT

DATE : 04.03.2022

Department of Social Defence - District Child Protection Unit -Erode District - Raid conducted with the team consisting of District child protection unit, special Juvenile police units, Anti child trafficking unit, Anti Human Trafficking unit, Childline, Labour, Voluntary organizations from 31.01.2022 to 04.02.2022 to identify and rescue the children in street situations in urban and semi urban areas in the district and produce them before child welfare committees for further rehabilitation. In this regard ATCHAYAM TRUST ERODE has been actively participated and their coordination with team was excellent.

DISTRICT CHILD PROTECTION OFFICER  
DEPARTMENT OF SOCIAL DEFENCE  
ERODE DISTRICT

C. KATHIRAVAN, I.A.S.,  
District Collector, Erode District-638 011



Mobile : 94431 61000  
e-mail : Ckathir@nic.in  
Phone : 0424-2262 444 (O)  
0424-2262 555 (R)  
Fax : 0424-2261 444 (R)

Date: 11.06.2021

Letter of Appreciation

Dear Mr. Naveen Kumar P,

I, hereby, would like to express my appreciation to the entire team of Atchayam trust for their commendable service to the homeless beggars in and around Erode and their dedicated efforts in achieving a truly 'Beggars Free India' for the past 8 years.

Your work of rescuing the homeless beggars and old age people including mentally ill, dying destitute and alcoholic is amazing. I found that you have conducted many surveys and fieldworks through which Atchayam Trust and the team have rehabilitated 867 homeless beggars, and counselled more than 6450 people, admitting them into the Rehabilitation center. It has also come to my notice that various skill development trainings and job opportunities were provided to the inmates paving a way for them to rejoin with their families. A few other commendable tasks done by the team include conducting Beggars' rehabilitation camps, various awareness programmes which made a positive impact among the public.

I also extend my appreciation to the service rendered by the members of the trust at Covid-19 war room and relief camps in Erode. The team even extended its service by distributing food to the underprivileged people on the roadside which I see as a truly compassionate act of humanity. Being the National and State Youth Awardee, your act of motivating the youngsters, volunteers, hardwork and service towards the society is really gratified.

I wish Atchayam Trust and their members, for the consistent work towards the society, constant encouragement for their team to attain the goal of creating a beggars free Nation and to achieve further heights in the future.

Regards,

C.Kathiravan, I.A.S.,  
DISTRICT COLLECTOR  
ERODE DISTRICT,  
ERODE - 638 011.

# OFFICIAL VISITS







**Mr.S. MUTHUSAMY, MINISTER FOR HOUSING AND URBAN DEVELOPMENT VISITED ATCHAYAM REHABILITATION HOME ON 04SEP2022 AND 01 MARCH 2023**



**Mr. SRINIVASAN, DISTRICT DIFFERENTLY ABLED WELFARE OFFICER VISITED ATCHAYAM REHABILITATION HOME & SKILL DEVELOPMENT CENTRE**



**Mr. SRINIVASAN, DISTRICT DIFFERENTLY ABLED WELFARE OFFICER APPRECIATED THE UNIQUE SERVICE BY ATCHAYAM TRUST**



**Mrs.P.H.KOTHASELVI, DISTRICT DIFFERENTLY ABLED WELFARE OFFICER APPRECIATED THE UNIQUE SERVICE BY ATCHAYAM TRUST**



**Mrs. SHANMUGAVADIVU, HEAD, SOCIAL WELFARE DEPARTMENT OF ERODE DISTRICT VISITED OUR TRUST ON 22.07.2022**



**Mr.S.PRABHAKAR IAS., FORMER ERODE DISTRICT COLLECTOR VISITED ATCHAYAM REHABILITATION HOME ON 22JULY2022**



**Dr.C.K.SARASWATHI MLA, BHARATIYA JANATA PARTY VISITED ATCHAYAM REHABILITATION HOME ON 26JUNE2022**



**Mrs. S.NAGARATHINAM, ERODE DISTRICT MAYOR AND MR. V.SELVARAJ, DEPUTY MAYOR VISITED ATCHAYAM REHABILITATION HOME ON 04 SEP 2022**



**Mr.AZIM PREMJI, CHAIRMAN - WIPRO VISITED ECRC IN PERUNDURAI ON 11MAR 2022**



**Ms. EKAM J SINGH IAS, SUB-COLLECTOR, ERODE DT. OFFICER VISITED ATCHAYAM REHABILITATION HOME ON 28JUNE2021**



**Dr. M.ELANGOVAN, FORMER ERODE MUNICIPAL COMMISSIONER VISITED ATCHAYAM REHABILITATION HOME ON 27DEC2020**



**Mrs. SUBHULAKSHMI, EX-UNION MINISTER VISITED ATCHAYAM REHABILITATION HOME ON 27NOV2021**





**Mr. THIRUMAGAN EVERAA EX-MLA, INDIAN NATIONAL CONGRESS VISITED ATCHAYAM REHABILITATION HOME ON 10 JUNE 2021**



**Mr.NANDHAKUMAR IRS, ADDL COMMISSIONER OF INCOME TAX VISITED ATCHAYAM REHABILITATION HOME ON 26 DEC 2020**



# Chapter - 8

## Smiles after transformation

- A few smiles after transformation of their lives
- A few success pages in the history of Atchayam

# A FEW SMILES AFTER TRANSFORMATION OF THEIR LIVES





# A FEW SUCCESS PAGES IN THE HISTORY OF ATCHAYAM

## Transformation of a mentally ill into care taker of disabled children

Srilankan refugee named Mrs.Jayalakshmi came along with her parents during childhood with lot of hopes and desire. But the scene was not as expected. She lost her parents at a very young age and was married to Mr.Krishnaraj. The death of a blue baby she gave birth to became the next great loss in her life. This twisting moment turned her into a psychopath and she left home. She became a sexual prey to molesters and was cruelly beaten up. An injury on her leg worsened and developed to skin necrosis that may end up in E.Choli infection.

District Mental Health Psychiatrist, Dr.Anantha Kumar counseled her. With the support and guidance of Mr.Srinivasan, an officer of Differently abled Welfare department, she was admitted in Ecomwell Home for Mentally Ill at Tharamangalam, Salem Dt. She actively involves herself as healthcare taker presently, taking care of the other mentally ill residents of the home.



## An eternal happiness – Reintegration with family

A domicile of Nepal, Mr.Suman was brought to the concern of our trust from Thanthai Periyar Government Headquarters Hospital, Erode. He was in a mentally impaired condition during the year 2021. After periodical counseling and medical treatments by healthcare professionals, we were delighted to get his personal details. He was a vagabond in search of employment opportunity. By the way, he travelled all over from Nepal to Kerala and to Tamilnadu. He lost his possessions and national identity cards. Due to language problem, he was unable to manage the hard situations and finally he became mentally unstable out of depression. He is a father of two children. With the furnished information, his family was brought to our trust in order to reunite him with his family and it's a grand success. The love of a family is the life's greatest blessing and he was blessed with the same.



**Mr. Saagith** is a young graduate who left his home due to deterioration of his mental health. He pleaded for food and was using derogatory language in the public places. He was a nuisance to the public. With great efforts, he was rescued and admitted in Emergency Care and Recovery Center, Perundurai for rehabilitation. It's delightful that he was successfully restored to a normal life and was reintegrated with his family.



**Mr. Veerasamy alias Vijayakumar** aged 49 was begging in Anna Street of Sivagiri locality in Erode district for years. The common people gave information about this man to Atchayam Trust. He was rescued by our volunteer team on 11Apr 2021. He was mentally affected and so he quitted his home unknowingly and engaged in begging. With a great concern on his mental health, he was admitted in ECRC on the same day after proper documentation. He undergone rehabilitation there. After successful rehabilitation, his elder brother named Mr. Shanmugam thanked our trust members & team for his brother's successful mental recovery. He promised to take care of his brother and gave a written document regarding the same. Mr. Veerasamy was united with his brother on 18 May2022. He was happy on reintegrating with his family.



**Mrs. Balamani** was seventy-two years old woman was begging near Eeswaran Kovil Street, Erode. She used to do household works for ten whole years from several homes to support her family needs. Her husband's name was Chithambaram Muthaliyar who got remarried to another woman. The thought of her husband having left her in desolate condition made quite an impact in her mental health. She got mentally disturbed out of loneliness and was left out to streets. Atchayam team was made aware of her situation through broader public and we immediately intervened to save her on 22nd September 2021. She was then rehabilitated to St. Joseph's Hospice for her required medical needs. After six months, her daughters became aware of their mother's residence and came to bring her along with them. Balammal, then happily re-united with her daughters on 10th March 2022.



## Transformation of Beggars into entrepreneurship cum volunteer

**Mr.Venkatraman** spent all his earnings for liquor consumption and due to which a family dispute arose between him and his wife. His addiction increased due to the mental depression and so he could not survive long in workplace. He lost the job and left his home. He engaged himself in begging for his survival. He was rescued by our dynamic team of volunteers and admitted him in Atchayam Rehabilitation Home & Skill Development Centre. He was rehabilitated successfully so that he became a deaddict of alcohol and cigarette consumption. He also sells snacks in the evenings with the help of pushcart setups support by Atchayam for his survival. Also, he is a cook in our Atchayam home at Solarpudhur and serves the residents of home happily. He was also reunited with his family.



## Cases of long term institutionalization-Admission in other homes

A lady named **Mrs.Logambal**, 52 years old was sadly appealing to the public out of hunger in Sivagiri, Erode district for about eighteen years. As her husband left her and was married to another, she was drawn into a state of depression and anxiety which turned her into a psychopath. Added to her miserable situation, she met with an accident that left her unable to walk. From the information given by the public, Atchayam Trust volunteer team rescued her and admitted her in 'St. Joseph Hospice', located at Dindigul district of Tamil Nādu. She recovers and is fulfilled with the hope of a safe life.



A 65-year-old **Mrs.Saraswathi** was found begging around the ration shops of Nallur area. Being a destitute, she is mentally disturbed and solicited in public places for the want of food. She is a victim of oral cancer too. On seeing this helpless woman, the public informed the Atchayam trust with a great concern for her goodness. Our volunteers rushed to the spot on 14 March 2021. She was given a hope of living and was admitted at 'St. Joseph's Hospice' situated at Dindigul. She is being medically treated for cancer. With a good positive environment, she is living peacefully.



நோட்டீஸ் "ஓட்டாதீர்கள்"



# Chapter - 9

## Media Gallery

- Press features
  - International media publications
  - National media publications
  - State media publications
- Media Links

# PRESS FEATURES

International Newspapers & Magazines Publications

Deepawali Special

Voice of the Nation ₹40.00

# ORGANISER

Vol. 72, No. 22-23 New Delhi November 22 & 23, 2020, Karik Shukla 6, Yugalad 0122

## A LIGHT IN DARKNESS

The Dharmic ideal of sewa has sustained and nourished our civilisation. Organiser presents some individuals and organisations who have exemplified the same spirit of Dharma and became the source of light and hope amidst darkness and despair created by the Covid19 Pandemic

www.organiser.org | https://twitter.com/Organiser | https://www.facebook.com/Organiser

DEEPAWALI SPECIAL

ATCHAYAM TRUST™ (REG NO: 10/2014)

## Professor of Reintegration

Naveen with his friends came up with many initiatives during the Covid-19 crisis to realise his dream of a 'Beggar-Free Bharat'

— TS VENKATESAN

**F**or Erode-based private Engineering College professor P Naveen Kumar, rescuing, supporting and rehabilitating people is top priority. He even made some of them as entrepreneurs.

The corona pandemic rendered many job less. Particularly poor, destitute to the most. With unemployment and salary cuts, people could not pay their monthly rent which forced them to get shelter at road side. Seeking food from others and provisions has inevitable for them.

This 26 year-old - full time Professor Naveen Kumar, told Organiser "there is a rise in destitute people during the Covid lock down times. We are running Atchayam trust along with five of my college class mates. Our motto is to create a 'Beggar-free Bharat'. I have been working for their rehabilitation for the past 7 years. I have been able to provide 5,500 beggars counselling, medical treatment, food and other necessities. 552 rehabilitated persons are working in private organisations. Some of them are reunited with families and few elderly are admitted in old age homes".

He said "I come from a very poor background. My father was handicapped. I used to get ten rupees for dinner which I gave it to the beggars I saw. I could not sleep because of my hunger. My peers at college would not allow me into their house, as I was saving and helping beggars. They even started calling mean arm seeker. They humiliated me and treated me like an untouchable". He helps people to get jobs besides imparting skill training to stand on their own feet and start a new life. "One K Venkataraman, who was spending his days begging near temples and sleeping on railway platforms eight months, is now an entrepreneur. He is now owning a mobile tea shop. Earlier he was an alcoholic. His wife, son and parents discarded him. He was straying at roads waiting for half burnt cigarettes or food with soiled and torn cloths. He was denied jobs. He was beaten. We have brought him to our home, provided him haircut, new clothes and did medical checkup. After counselling, now he owns a mobile tea shop' explained Naveen Kumar. He said that their idea was to give them a chance at life. Some of the beggars turned out to be businessmen who had lost everything or people with mental health issues or thrown out by families. Through him some of the rescued people got jobs as security guards and handyman. Some like Venkataraman were given bicycles and funding to set up tea shops which gives them a sense of pride. Now Venkataraman is united with his family. He works as a painter as well. ■

**Name:** P Naveen Kumar  
**Place:** Erode, Tamil Nadu  
**Model:** Atchayam trust

REHABILITATING AND REVIVING THE ABANDONED AND HOMELESS PEOPLE BACK TO THE SOCIETY

Naveen Kumar with a child

THE EPOCH TIMES

Instead of turning her away, he gave her all the money he had for dinner that night.

Experience the best way to read The Epoch Times online. Try our free app for a limited time.

**LIFE & TRADITION**  
Professor in India Helps 600 Homeless Find Jobs, Rehabilitates 5,000 From the Streets

25 Shares | 1 Comments

In the streets of India, it isn't uncommon to encounter people begging for money, often with a story about how they landed on hard times and have mouths to feed. They are sometimes seen as people who prey on tourists and live off the goodwill of others.

However, one college lecturer, Naveen Kumar, decided not to turn away from those in need. He says it's because six years ago, he had an experience that made him decide to help people get off the streets, find work, and return to normal life.

In 2014, when he was finishing his third year of a mechanical engineering degree, Naveen visited a temple in Erode and encountered a homeless woman.

"I had water to fill my stomach and slept, thinking of the lady," he said. Two days later, he encountered another person in need, a man by the name of Rajsekar. Naveen was moved by his story, and he again handed over his money and slept on an empty stomach.

"My father is handicapped and my mother bedridden," he told the publication. "So I know what it is like to be hungry, to have no money."

The young engineer realized that what people needed was not his spare change, but rather, long-term help.

However, when he brought up his idea to friends and family, they discouraged him, telling him to focus on his studies and career.

But Naveen was determined.

After graduation, he took on his first project: Rajsekar, for whom Naveen was able to find a job as a residential watchman.

Next, the young student formed the Atchayam Trust for Beggar Free India, while also continuing on to his studies in thermal engineering.

People told him, "The Indian government has not been able to solve the issue of beggars, how will you do it alone?"

But Naveen was determined.

After graduation, he took on his first project: Rajsekar, for whom Naveen was able to find a job as a residential watchman.

Next, the young student formed the Atchayam Trust for Beggar Free India, while also continuing on to his studies in thermal engineering.

Naveen says he first tried asking colleagues, family, and friends to help with funds, but they discouraged him, saying he was "begging for money like the beggars."

After graduation, Naveen took a job as a college lecturer and has managed to sustain his efforts with his own salary and small community donations. He has also collected a team of 400 volunteers throughout 18 different districts, and his efforts have helped 572 beggars find jobs, while helping rehabilitate some 5,000 homeless persons, the news outlet reported.

He has set up a donation page where people can donate to help out. He says the average donation is 500 rupees to 1,000 rupees (US\$6.78 to US\$13.57), but it takes about 4,000 rupees (US\$54.26) to support basic needs and medication for a single person who's been living on the streets.

The services provided by Naveen and his volunteers include counseling by psychology and medical students. They help homeless individuals overcome shame and fear, reconnect with family, return to work, and become independent again.

They also work on rehabilitation, including helping those in need establish good hygiene routines and providing drug rehabilitation for those who need it.

In 2018, Naveen received the National Youth Award from the Indian Government for his work, followed by a State Youth Award in 2019.

**THE EPOCH TIMES**  
**UNITED STATES**

Coca-Cola

10 Jun at 10:51 AM

We thank you for your persistent efforts towards helping the homeless and spreading positivity, P Naveenkumar. These are times when hope becomes vital and you really are 'Sunshine waali Aasha' for us! #TheHumanRace Read about his journey here <http://spr.ly/6180GHT30>

**TO THE ONES WHO MAKE A LASTING IMPACT AGAINST POVERTY**

**P NAVEENKUMAR**  
Tamil Nadu

*Shukriya. Aanaari Unneedo Waali! Dhooop banne ke life*



# National Newspapers & Media Publications

572 बिखारियों को नौकरी और 5000 को फिर से जीने की उम्मीद: 26 साल का प्रोफेसर कई जिन्दगी बदल रहा है

39 साल के वैक्टरमन ने TOI से हुई बातचीत में कहा, "लोकप्रियता की शुरुआत में उनका जीवन बदल गया, जब एक युवा कोलेज के प्रोफेसर ने उन्हें एक मॉडरन के पास प्रोफेसर बनाने का फैसला किया। "मैं एक शराबी था, मेरी पत्नी, माता-पिता, मेरे बच्चे ने मुझ पर हार मान ली थी।"

ತಮಿಳುನಾಡಿನಾದ್ಯಂತ 4,000 ಭಿಕ್ಷುಕರಿಗೆ ಪುನರ್ವಸತಿ ಕಲ್ಪಿಸಿದ 26 ವರ್ಷದ ಯುವಕ

39 ವರ್ಷದ ವೆಕ್ಟರ್‌ಮನ್‌ನು TOI ನೊಂದಿಗೆ ಸಂವಾದಿಸಿದಾಗ, "ಲೋಕಪ್ರಿಯತೆಯ ಆರಂಭದಲ್ಲಿ ಅವರ ಜೀವನ ಬದಲಾಯಿತು, ಏಕೆಂದರೆ ಒಬ್ಬ ಯುವಕನು ಅವರನ್ನು ಒಂದು ಆಧುನಿಕ ಪ್ರಾಂಶುಪಾಲೆಯ ಪ್ರೊಫೆಸರ್‌ನಾಗಿ ನೇಮಕಿಸಿದನು. "ನಾನು ಒಬ್ಬ ಶರಾಬೀ, ನನ್ನ ಪತ್ನಿ, ತಾಯಿ-ಪಿತೃ, ನನ್ನ ಮಕ್ಕಳು ನನ್ನ ಮೇಲೆ ಸೋತು ಹೋದರು."

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## Small town youngster works actively towards 'Beggars free India'

**SRIDEVI V | DC COIMBATORE, OCT. 23**

Amma...Thayya... Pichu podunga... hearing this has made us cringe many times. Some spare money but many think it should not be encouraged. Youngster Naveen Kumar has reached out, sat with them, understood why and what made them beggars and concentrated on my studies rather than wasting time trying to reform others. This hurt me and the urge to change their lives got stuck inside my head," he says. He finished his studies like

division in Tiruchirappalli district, he moved to Komarpalayam near Erode to pursue engineering and his life started to change from there. "I started to see elderly people roaming aimlessly in the streets and I wanted to do something for them. But pointing to the economic condition of my family, people asked me to concentrate on my studies rather than wasting time trying to reform others. This hurt me and the urge to change their lives got stuck inside my head," he says. He finished his studies like

everybody asked him to and got the 'best outgoing student award' but also worked simultaneously towards his dream. Along with like-minded friends in the college he formed the 'Atchayam Trust'.

Apart from cleaning beggars and providing medical care, he has also ensured their rehabilitation. His team has stopped over 350 people from begging by helping them set up small businesses.

whitened from the money they got and took pleasure by smelling them," he says.

From this he says he selected categories that were possible to reform from the street thrown out from their homes, some were begging for drugs, some people were a specific group from Andhra Pradesh, some were begging to buy bus tickets to go back to their hometowns. I also found beggars who got hit by vehicles on road and not having money to treat themselves, took to drugs to forget the pain. Some beggars even though feigned and

ridiculed and shamed for being seen with beggars is today a recipient of various awards such as the national youth award given by the Union Ministry for Youth Affairs & Sports, Tamil Nadu CM's state youth award, Vikatan Namakkai top 10 youngsters award and so on. He concludes by saying, "Rather than giving them money and food, try and give them the love and care they need. After all we are all living in this world depending on somebody's love and affection. Help them like they are your family!"

NGO offers a plateful of hope to the hungry

Senthil Kumar @timesgroup.com

Erode: Members of Atchayam Trust have been distributing food to the destitutes in the city for the last two days.

They are preparing 500 packets each of sambar rice and curries daily. NGO founder Naveen Kumar told TOI, "We rented vessels and bought groceries for our own pockets. Before launching the drive, we obtained permission from Erode collector C Kathiravan. The collector issued identity cards for the members involved."

Over a dozen of the trust V Balaji, Balanarayanan, Niveth, S Balaji, Hariharan and others carry the food in a van. "We go around the city and give the food packets to homeless people and people with learning disabilities," Kumar said. "We will continue food distribution until April 14."

DATE: 26.03.2020

DTNext 12 hrs •

The #COVID19 #pandemic-induced crisis has turned a new chapter in the lives of as many as 32 pavement dwellers as they have landed in better jobs to...

For six years now, P Naveen Kumar, who teaches at JKCN College of Engineering and Technology, Erode, has been rehabilitating the homeless and those on the streets begging. "I started when I was doing my engineering degree. I had just Rs80 as my pocket money for dinner so I would come across several beggars as I frequented the roadside stalls to buy food," says Naveen. Sometimes, beggars would come to him for money so he would buy them dinner and go to bed hungry. "My father is handicapped and my mother is blind, so I know what it is like to be a beggar," says Naveen. "I used to go around begging for money to fund the rehabilitation," says Naveen, who is now trying the crowd-funding route through sites like Milap. It helped his cause that he was awarded for his service by the Ministry of Youth Affairs in 2015.

Over the years, Naveen has taken in more than 5,000 beggars, placed some in government-run old age homes, or reunited them with families. "We have rehabilitated 500 of them. During the seven months of lockdown we got permission to house the beggars at a government school and managed to find employment for 45 of them," he says. While some were placed as security guards and handy-men, a few like Venkataraman were given jobs and funding to set up tea shops. "It gives them a sense of pride to be a businessman," says Naveen. For Venkataraman, it gave him the courage to reunite with his family. "My son and mother now live with me. I have managed to rent a house. And now I have regular work as a painter as well," says Venkataraman.

DATE: 07-11-20220

HELPING THE DESTITUTE FOR THE LAST 6 YEARS

College prof gives beggars a second chance at life

Kamini Mathai @timesgroup.com

"If you ask K Venkataraman — who was spending his days begging near temples, night markets and railway stations — if he thought he would find his own mobile shop, he would have laughed in your face. Or perhaps cried in disbelief. Or perhaps wept in an inarticulate sense of defeat.

The 36-year-old sports a face that has changed at the start of the lockdown, when a young college professor found him near a temple grabbing a food packet, and asked him about his life. "I was an alcoholic. My wife, my son and I had given up on life and on them. I would buy them dinner and go to bed hungry. "My father is handicapped and my mother is blind, so I know what it is like to be a beggar," says Naveen. "I used to go around begging for money to fund the rehabilitation," says Naveen, who is now trying the crowd-funding route through sites like Milap. It helped his cause that he was awarded for his service by the youth affairs ministry in 2015.

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DATE: MONDAY, AUGUST 17, 2020

THE TIMES OF INDIA

College prof gives beggars a 2nd chance at life

Kamini Mathai @timesgroup.com

"If you ask K Venkataraman — who spent his days begging near temples, night markets and railway stations — if he thought he would find his own mobile shop, he would have laughed in your face in disbelief. Or perhaps wept in an inarticulate sense of defeat.

The 36-year-old sports a face that has changed at the start of the lockdown, when a young college professor found him near a temple grabbing a food packet, and asked him about his life. "I was an alcoholic. My wife, my son and I had given up on life and on them. I would buy them dinner and go to bed hungry. "My father is handicapped and my mother is blind, so I know what it is like to be a beggar," says Naveen. "I used to go around begging for money to fund the rehabilitation," says Naveen, who is now trying the crowd-funding route through sites like Milap. It helped his cause that he was awarded for his service by the youth affairs ministry in 2015.

Over the years, Naveen has taken in more than 5,000 beggars, placed some in government-run old age homes, or reunited them with families. "We have rehabilitated 500 of them. During the seven months of lockdown we got permission to house the beggars at a government school and managed to find employment for 45 of them," he says. While some were placed as security guards and handy-men, a few like Venkataraman were given jobs and funding to set up tea shops. "It gives them a sense of pride to be a businessman," says Naveen. For Venkataraman, it gave him the courage to reunite with his family. "My son and mother now live with me. I have managed to rent a house. And now I have regular work as a painter as well," says Venkataraman.

DATE: 07-11-20220

EXPRESS NEWS SERVICE @ Erode

Ready to lead a new life post curfew

THE organisers of a temporary shelter for labourers and homeless at a corporation school near Kalaimadam statue have gone an extra mile to provide a livelihood for several jobless people.

Founder of Atchayam Trust Naveen Kumar said, "There are 73 inmates in the shelter. Last month, we got to know about their background, interests and talent. With the help of that, we have prepared a database. We are planning to buy vegetable-vending vehicles for four of them, and a few elderly persons have shown interest to take up job as security personnel."

Since a few of them are struggling due to withdrawal symptoms, volunteers have also organised de-addiction and mental wellness counselling for the inmates. Besides, a talent hunt and games are organised on the campus in a bid to reduce stress and anxiety. Atchayam Trust has been involved in the rehabilitation of homeless destitute since 2014.

DATE: 07-11-20220

An article about the activities of Atchayam has been published in THE TIMES OF INDIA magazine.

A nation in which no citizen is For alms and Gives alms

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EXPRESS NEWS SERVICE @ Erode

Labourers playing games at Atchayam Trust's shelter home on Sunday

DATE: 07-11-20220

### Battling COVID-19: This 26-year-old prof from Erode is providing shelter, food to the needy amid the lockdown



Naveen, who works as a full-time professor at the JKKN College of Engineering and Technology, Komarapalayam, had begun the relief measures for the needy amid the Coronavirus outbreak since section 144 had been imposed in the districts of TN even before the national lockdown began. Since then the 26-year-old and his team have been providing 500 packets of food and water to the needy in Erode. "The homeless don't only include beggars but also migrant workers, daily wage workers, mentally ill, who were forced to take the streets as there is no means of livelihood left for them and they also couldn't go back home to their families due to unavailability of transport. We began giving them food and also creating a database of these to help them further. We approached the corporation commissioner and the district collector, who helped us acquire a government primary school that is being used to house about 80 of these homeless people. We provide four meals daily starting from breakfast to lunch, evening snacks and dinner. Eggs are served every day along with fruits like banana. We are also providing them with bath soaps, washing soaps, clothes, plates, tumblers, sanitizers, masks with the support of local people," explains Naveen. Atchayam Trust is being supported by the Vellalar College, Erode (Olirum Erode Foundation), now. What I noticed is that people live like a family here now and they seem happy," says Naveen.

They have an 11-member team dedicated to this initiative in Erode out of the total number of 400 volunteers that the trust has across Tamil Nadu. The volunteers are staying in Erode in a rented place nearby and haven't gone back home to their families as they fear that they could be carrying the virus because they have been working outdoors. Naveen says that after this is over, he has arranged jobs for some of the needy people. "And so our next step is to modify their lives and give them a means of livelihood. Once the lockdown is over, they can join jobs that have

governments have announced several relief measures amid the Coronavirus lockdown imposed across the country, the poor and destitute are the ones mostly excluded from the welfare schemes. With no ration cards or documents to show, they are unable to access the food supplies provided by the government. Numerous workers are also without jobs, haven't received their wages and thus haven't been able to pay their rent leading them to reside on roads without proper shelter and food to eat. As the fear of starvation affecting them before COVID-19 does increases, people like P Naveenkumar and his non-profit Atchayam Trust are the ones garnering hope in these difficult times.

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They are working relentlessly in the Erode district of Tamil Nadu to provide shelter, clothes, food and water to the needy.

Founded in 2014, Atchayam Trust has been working in and around Tamil Nadu to provide relief and rehabilitation to beggars. "Our motto is to create a beggar free India. We have been working for rehabilitation and until now 4,800 beggars have received counselling, medical treatment, food, and other necessities. We have also created a database, which helped us to reunite some of them with their families, and rehabilitate in old age homes or shelter homes," reveals Naveen. Until now Atchayam Trust has

Erode chapter of Young Indians, Rotary Club, and various individuals in procuring food materials and also cooking the food for this relief initiative.



The 26-year-old and his team are also encouraging people to cook inside the rented place nearby and haven't gone back home to their families as they fear that they could be carrying the virus because they have been working outdoors. Naveen says that after this is over, he has arranged jobs for some of the needy people. "And so our next step is to modify their lives and give them a means of livelihood. Once the lockdown is over, they can join jobs that have already been set up for them."



### Atyacham Trust for beggar free India led by Tamil Nadu teacher rehabilitated over 5000 homeless people

P Naveen Kumar, a teacher at JKKN College, Erode, has rehabilitated many homeless people and beggars from the street.



Tamil Nadu: For 6 years now, P Naveen Kumar, has been rehabilitating the homeless and those begging on the streets.

Naveen took the path of a giver because he knows what it is like to be hungry. His father is handicapped and mother, bedridden, so there was a financial crisis at home right from the beginning of his childhood, said Naveen.

Naveen adds "The idea is to give them a chance at life. Some of them turned out to be businessmen who had lost everything, or people with mental health issues who were thrown out by families, or just the elderly rejected by their families,"

He had successfully rehabilitated many in need by compromising his pocket money. Naveen continued his higher studies in Thermal engineering when he decided to form the Atyacham Trust for beggar India, till he hit the most obvious problem- funds.

Instead of asking for money from home, he tried his luck in asking for donations and funds from friends and other college students who, in return, discouraged him.

After getting the job of a lecturer the scenario changed. He, now, has a team of 400 volunteers across 18 districts through Atyacham Trust.

Naveen re-established 572 beggars and rehabilitated over 5,000, placed some in government-run old age homes or reunited them with families.



**THINK CHANGE INDIA**

THIS TRUST LED BY A 26-YEAR-OLD HAS REHABILITATED AND COUNSELLED OVER 4,000 BEGGARS ACROSS TAMIL NADU

Naveen Kumar, a 26-year-old Assistant Professor at JKKN College of Engineering and Technology, Komarapalayam, leads the Atchayam Trust, which has over 400 volunteers and is now present in around 18 districts across Tamil Nadu.

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18 Jan 2020

With over 400 volunteers and presence in around 18 districts across Tamil Nadu, Atchayam Trust has rehabilitated and counselled over 4,000 beggars.

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This trust led by a 26-year-old has rehabilitated and counselled over 4,000 beggars across Tamil...

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"Because of the lockdown, the homeless couldn't even get water," P Naveenkumar tells The Logical Indian.

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**Corona Warriors: This 26-Yr-Old And His Team Are Feeding Hungry, Homeless Amid Lockdown In Tamil Nadu**

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**Tamil Nadu: College professor provides beggars a second likelihood at life | Erode News**

21

If you ask Ok Venkataraman — who was spending his days begging close to temples eight months in the past, his rights sleeping on the laborious empty on the platforms of railway stations — if he thought he would finish 202 entrepreneur, operating his personal cellular...





நம் எல்லோரது வாழ்விலும் அடிக்கடி யாசகர்களை கடந்து செல்வதுண்டு. சமயங்களில் நம் கைகளில் இருக்கும் சில்லறைகளை கொடுத்துவிட்டு அவரவர் வேலையை பார்த்துக்கொண்டு நகர்ந்து விடுவோம். ஆனால் நாமக்கல் மாவட்டம் குமாரசாலைப்பகுதி சேர்ந்த கல்லூரி பேராசிரியர் நவீன் குமார் அப்படியில்லை. யாசகர்களின் வாழ்வில் மாற்றம் கொண்டு வரும் நோக்கில் செயல்பட்டு வருகிறார்.

...கின்சன் நேர்யா...? - புதின உடல்நிலையால் கல...

TAMILNADU இவர் ரியல் ஹீரோங்க... யாசகர்களுக்கு உதவும் கல்லூரி பேராசிரியர்!

Thagadur • November 15, 2020



நம் எல்லோரது வாழ்விலும் அடிக்கடி

Published: 13 Apr 2019 12 PM Updated: 13 Apr 2019 12 PM

கைகள் துண்டாகி சாக்கடைபில் கிழந்த மனிதரை மீட்டு மறுவாழ்வு அளித்த 'பவனி' இளைஞர்கள்!



கைகள் துண்டாகி சாக்கடைபில் கிழந்த மனிதரை மீட்டு மறுவாழ்வு அளித்த 'பவனி' இளைஞர்கள்!

"எங்கள் பார்த்தும் சாக்கடைக்குள்ளே இறங்கி ஓடி ஆரம்பிக்கலாம். நாம்கூடம் உள்ளே இறங்கக்கூடாம். அங்கிருந்து கூட்டிக்கிட்டு வந்து நல்லா குளிப்பாட்டி, முதுகுவிட்டு செஞ்சோம். திறம்படவும் ஆஸ்பத்திரிக்குக் கூட்டிட்டு போய் சேர்த்துருக்கோம்."



தமிழகத்தில் ஆதரவற்ற சாலையில் சுற்றும் நபர்களுக்கு மறுவாழ்வு அளிக்கும் பொறியியல் பட்டதாரி! 18 மாவட்டங்களில் தொடரும் சேவை!

கணவன், தாய் உடலுடன் வசித்த மூதாட்டி மகனுடன் காப்பகத்தில் ஒப்படைப்பு

புதிவு செய்த நாள்: பிப் 15, 2023 01:29

கேள்விப்பட்டால் மனம் இளை இறந்த கணவர் மற்றும் தாய் உடலுடன் வசிப்பது மிகவும் வசித்த ஏழாட்டி மற்றும் அவரது மகன் காப்பகத்துக்கு அடைத்துச் செல்லப்பட்டனர்.

ஈரோடு மாவட்டம் கோட்டி அருகே குமாரசாலைப்பகுதி சேர்ந்த கல்லூரி பேராசிரியர் நவீன் குமார் அப்படியில்லை. யாசகர்களின் வாழ்வில் மாற்றம் கொண்டு வரும் நோக்கில் செயல்பட்டு வருகிறார்.

உடல்நிலை பாதிப்பால் மொகைந்தாம் ஒரு வாரத்துக்கு முன் வீட்டிலேயே இறந்தார். கண்காப்பும் அடுத்த நாளில் இறந்துள்ளார். அடக்கம் செய்ய பண வசதியின்றி இரவு உட்கொண்ட வீட்டுக்குள்வேயே மனநலம் பாதித்த மகன் சாவணக்குமாரன் வசித்தார்.

கடும் தூர்நாறும் வீசியதால் பிப் 11ம் தேதி கோட்டி பேராளர் சென்ற பிறகு தேரிக் வந்தது. சாந்தி சாவணக்குமாரனுக்கு இரவு நேரங்களில் அப்பகுதி மக்கள் உணவு வழங்கினர்.

இந்நிலையில் ஈரோட்டைச் சேர்ந்த அட்சயம் அறக்கட்டளை குழுவின் கோரிக்கை வந்தனர். மனநலம் பாதித்த சாவணக்குமாரனுக்கு பொட்டை அடித்தனர். இவருக்குப் புது உடை வழங்கினர். போலீஸ் அலுவலியுடன் இடமாற்றம் பெருந்துறையில் உள்ள காப்பகத்துக்கு வேண்டி அனுப்பிவைக்கப்பட்டார்.

மூதாட்டி காப்பகத்தில் சேர்ப்பு

By DIN | Published on: 28th April 2021 08:30 AM

சங்கிரியில் கடந்த ஒரு வாரமாக கறந்த திரிந்த மனநலம் பாதிக்கப்பட்ட மூதாட்டியை அறக்கட்டளை அறக்கட்டளை நிர்வாகிகள் ஈரோடு காப்பகத்தில் செல்லப்பக்கிழமை சேர்த்தனர்.

அமுதர் கூட அறக்கட்டளைத் தலைவர் சத்ய பிரகாஷ் தலைமையில் நிர்வாகிகள் ஈரோடு அட்சயம் அறக்கட்டளையினரை தொடர்பு கொண்டுள்ளனர். அந்த அறக்கட்டளையின் நிர்வாகிகள் ஸ்ரீகாந்த், பரத் வெவ்வப்பக்கிழமை சங்கிரியில் மூதாட்டியைச் சந்தித்து விசாரித்தனர். அந்நிலையில் மெட்டுப்பாளையை என்பதும், பெயர் கிருஷ்ணவேணி என்றும் அவருக்கு சரேஷ் என்ற மகன் உள்ளதாகவும் அவரது கணவர் இறந்துவிட்டதாகவும் வேறு ஒரு ஆசிரியரிடமிருந்து வழி தவறி வந்தவிட்டதாகவும் கூறியுள்ளனர். இதனையடுத்து மூதாட்டியை ஈரோடு அறக்கட்டளை நிர்வாகிகள் காப்பகத்திற்கு அனுப்பிவைக்கப்பட்டார்.

"சமூக செயற்பாட்டாளர்" பெ.நவீன்குமார் | REPLUG... See more



'சமூக செயற்பாட்டாளர்' பெ.நவீன்குமார்



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ஆதரவற்ற முதியோர் காப்பகத்தில் கிருஸ்துமஸ் விழா கொண்டாட்டம்...

December 26, 2021

ஈரோடு: ஈரோடு மாணிக்கம்பாளையம் அட்சயம் ஆதரவற்ற முதியோர் காப்பகத்தில் சிறப்பாக கிருஸ்துமஸ் விழா கொண்டாடப்பட்டது...



ஈரோட்டில் உள்ள மாணிக்கம்பாளையம் அட்சயம் அறக்கட்டளை சார்பில் சாலை ஓரம் இருக்கும் ஆதரவற்ற முதியோர்களை மீட்டு தங்கவைத்து உணவு வழங்கி அவர்களை பராமரித்து வருகிறது.

இந்த காப்பகத்தில் கிருஸ்துமஸ் பண்டிகையை முன்னிட்டு அங்குள்ள முதியவர்களுக்கு புத்தாடை, கேக், சாக்கடை மற்றும் சைவ, அசைவ உணவு வழங்கி சிறப்பாக கொண்டாடப்பட்டது.

இதில் முதியவர்கள் தங்களுக்கு பிடித்தமான கிருஸ்துமஸ் தாத்தா முகவசம் அணிந்து கேக்குகள் வெட்டி கொண்டாடி மகிழ்ந்தனர்.

வைஸ் ஸ்டைல் ஆதரவற்றோரை மீட்டு மறுவாழ்வு - ஈரோட்டைக் கலக்கும் அட்சயம் அறக்கட்டளை இளைஞர் படை



ஆதரவற்றோரை மீட்டு மறுவாழ்வு அளிக்கும் அட்சயம் அறக்கட்டளை இளைஞர் படை

ஈரோடு மாவட்டத்தில் ஆதரவற்ற திரியம் மனநலம் பாதிக்கப்பட்ட நபர்கள் மற்றும் பிச்சைக்காரர்களை மீட்டு அவர்களுக்கு மறுவாழ்வு அளித்துவரும் அட்சயம் அறக்கட்டளை இளைஞர் படை மினிஸ்டர் சேவை அனைவரது கவனத்தையும் ஈர்த்து வருகிறது. ஈரோட்டில் செயல்பட்டுவரும் அட்சயம் அறக்கட்டளை அமைப்பில் நூற்றுக்கணக்கான இளைஞர், பெண்கள் இணைந்து தன்னார்வர்களாக சேவையாற்றி வருகின்றனர். அந்த வகையில், ஈரோடு மாவட்டம் சத்தியமங்கலம் பகுதியில் சாலைவாரங்களில் சுற்றித்திரியும் ஆதரவற்ற யாசகர்கள் மற்றும் மனநலம் பாதிக்கப்பட்ட நபர்களை அடையாளம் கண்டு, அவர்களை மீட்டும் களப்பணி நேற்று நடைபெற்றது.

அப்போது, சாலைவாரங்களில் வசிக்கும் ஆதரவற்ற 50க்கும் மேற்பட்ட நபர்களை கண்டறிந்து அவர்களின் குறைகளை அட்சயம் அறக்கட்டளையைச் சேர்ந்த தன்னார்வர்கள் கேட்டுறிந்தனர். அதுகளைத் தொடர்ந்து, சத்தியமங்கலம் அருகில் சிக்கரப்பாளையம் என்ற ஊரில் யாசகர்கள் மற்றும் மனநலம் பாதிக்கப்பட்டவர்களுக்கான மறுவாழ்வு முகாம் அட்சயம் அறக்கட்டளையின் நிறுவனர் மற்றும் தலைவர் நவீன்குமார் தலைமையில் நடைபெற்றது.

மேற்பட்ட இளம் ஆண்கள், பெண்கள் பங்கேற்றனர். இந்த முகாமில், சத்தியமங்கலம் காவல் உதவி ஆய்வாளர் ரீடி, சத்தியமங்கலம் சமூக சேவகர் ஜார்ஜ், சத்தியமங்கலம் ரோட்டரி கிளப் M P உத்தம் ராஜ், Dr சாமியப்பன், சத்யநாராயணன், கோவிந்தராஜ் ஆகியோரும் கலந்துகொண்டு, மீட்கப்பட்ட நபர்களுக்குத் தேவையான உடைகள் மற்றும் பல்வேறு உதவிகள் வழங்கி உதவினர்.

In this article: Aichayam Trust, Erode, Rehabilitation Center, Rehabilitation Service, Sathyamangalam, Social Service, Weekly Camp

By Saraswathi Published 1 hour ago 14.03.2022



இதில் ஆதரவற்ற சாலைவாரங்களில் சுற்றித்திரியும் 16 யாசகர்கள் மற்றும் மனநலம் பாதிக்கப்பட்ட நபர்களை மீட்டு தகுந்த ஆலோசனைகள் வழங்கி, அவர்களை குளிக்க வைத்து, முடித்திருத்தம் செய்து, புத்தாடைகள் அணிவிக்கப்பட்டது. இதனைத் தொடர்ந்து, மீட்கப்பட்ட நபர்களுக்குத் தேவையான ஆலோசனை மற்றும் மருத்துவ உதவிகள் அளிக்கப்பட்டதோடு, காவல்துறையின் முறையான அனுமதியுடன் ஈரோடு மற்றும் விழுப்புரம் பகுதியில் உள்ள காப்பகத்திற்கு அனைவரும் அனுப்பிவைக்கப்பட்டனர். இந்த சிறப்பு களப்பணி மற்றும் மறுவாழ்வு முகாமில் அட்சயம் அறக்கட்டளை சார்பில் 25க்கும்



# Media Links

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**YouTube** : <https://www.youtube.com/channel/UCOgxiMU5WRZlruK6aOj-DiQ>

**Facebook** : <https://www.facebook.com/Atchayamtrust/>

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**Jaya Tv** : <https://www.youtube.com/watch?v=GAJIqBhZTUg>

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**News 7 Tamil** : <https://www.youtube.com/watch?v=REbls8XMq-8>

**DD pothigai TV** : <https://www.youtube.com/watch?v=03XVI-JEU8w>

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<https://www.facebook.com/naveenkumarmechssm/videos/1442163679195457/>

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**Kungumam** :

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# GOVERNANCE

## NATURE OF THE ORGANIZATION

A non-governmental and non-profit organization serving for the upliftment of vulnerable communities with a commitment towards effective psycho socio economic transformation by creating a beggar free India, with a strong belief that psycho socio economic transformation is rooted in inclusive growth and gender equality.

## TRUST REGISTRATION

Reg.No.10/2014, Year of establishment-2014

## REGISTRATION DETAILS

- ▶ Donations are tax exempt under Section 80(G) of the Income Tax Act 1961
- ▶ Registered u/s 12A, Application No:473681530290322 dated 05/04/2022
- ▶ Registered u/s 135 of companies act 2013-Eligible for CSR funds
- ▶ Darpan Unique ID: TN/2016/01 07838

## BOARD OF TRUSTEES

**Mr. P. Naveenkumar** - Founder and President Trustee, Atchayam Trust

**Mr. P. TAMILARASAN** - Trustee, Atchayam Trust

**Mr. C. Devarajan** - Managing Director, URC Construction (P) Ltd, Erode

**Mr. SKM Shree Shivkumar** - Managing Director, SKM Shree Group of companies, Erode

**Dr. K. Sudhakar** - Managing Director, Sudha Hospitals, Erode

**Mr. P. M. Sivashankaran** - Proprietor, Oasis Restaurant, Erode

**Mr. T. T. Paranthaman** - Managing Director, PRD Rigs India Pvt Ltd, Erode

**Mr. M. Chinnasami** - Managing Director, Agni Steels Pvt Ltd, Erode

**Mr. KPE. Ravindran** - Correspondent, SSM Lakshmi Ammal Matric HSc School, Komarapalayam

**Dr. C. Shivkumar** - Managing Director, The Indian Public School, Erode

**Mr. S. Ommsharravana** - Managing Director, JKKN Institution, Komarapalayam

# HOW CAN YOU HELP?



## *Feed the needy*

Help us multiply the joy of a good meal by donating for food.

When we share, we multiply.

Together, we can create a hunger-free world!

## **DONATE NOW!**

On your Birthday, Wedding Anniversary and  
Other Special Occasion!!

We serve 35 meals to feed the hunger of the needy in our premises

**Breakfast**  
Rs. 2000

**Dinner**  
Rs. 2000

**Lunch**  
Rs. 2500

**Snacks**  
Rs. 1000

**All meals in a day**  
**Rs. 6500**

# GIFT A LIFE

*Be a beacon of hope. Rescue the forgotten souls  
from the streets!*

## Rescue a Beggar

**Per person** (Transportation charges, Medical care, Hand gloves, Masks, Necessary tools for grooming a beggar, Sanitizer, Toiletries, New dresses(including vests) for both genders, First aid kit, Food & Water expenses)

# Rs.5,000

Mr.Mani



Mrs.Jayalakshmi



## Adopt a Beggar

**Per person Per month**(Balanced diet , Clothes, Toiletries, Medications and Rehabilitation support)

# Rs.10,000

# HELP US BUILD A NEW 'ATCHAYAM HOME FOR HOMELESS'!!

## A new adobe for



BEGGARS  
REHABILITATION  
HOME



OLD AGE  
HOME



HOSPICE  
CARE  
(DESTITUTE)



HOME FOR  
MENTALLY ILL

### MODEL HOME IN PAN INDIA



CHINNAVILAMALAI VILLAGE,  
PERUNDURAI TALUK



PROJECT LAND AREA  
1.80 ACRE



NO.OF BENEFICIARIES  
200



"No matter how small, Even ₹1 counts  
Make a lasting difference in  
the lives of those we serve."

### HELP US FOR THE CONSTRUCTION OF HOME

Donate 2,000/- pr square feet for the construction  
of the building Multiples of small acts will transform  
the lives of homeless, helpless and hopeless people

"Construction is more than just building structures; it's about building lives.  
Your generous donation can be the cornerstone of transformation."



Contact : 99439 08424, 97878 00267



Anandha Vikatan's Top 10 Youth Award 2019



## BANK DETAILS

Name : ATCHAYAM TRUST

Account No : 922010030757121

Name of the Bank : Axis Bank

Branch : Periasemur, Erode

IFSC Code : UTIB0001369

Name : ATCHAYAM TRUST

Account No : 510101002434791

Name of the Bank : Union Bank of India

Branch : Komarapalayam

IFSC Code : UBIN0908762

Website : [www.atchayamtrust.com](http://www.atchayamtrust.com)

Mail ID : [atchayamtrust@gmail.com](mailto:atchayamtrust@gmail.com)

C R E A T E A B E G G A R F R E E I N D I A